

MOVIE • TV and RECORDS

FOR YOUNG AMERICA

HEP CATS



COMBINING
COOL MAGAZINE



**ANNETTE'S
SECRET
HOURS**

**JEALOUSY
is GOOD
for you**

**IS HE A
PARKED
CAR
ROMEO?**

*Special:
A New Kind
of Party*

**PRIZE
FICTION:
THE WRONG
KIND OF LOVE**

ANNETTE FUNICELLO

JUNE • 1959

25¢



THE FAMOUS JUELENE SYSTEM GUARANTEE

LOVELIER HAIR IN 7 DAYS OR YOUR MONEY BACK



Fine special daily Juelene System care helps PREVENT, DANDRUFFY DULL, DRY, BRITTLE ITCHY SCALP, BURN'T HAIR.

through lubrication, massage & stimulation,

Being a woman, your hair is in need of either waving, marcelling or pin-curling regularly. Be certain to give your hair and scalp fine special care and to use the special LANOLIN Formula which you get with everything to pin-curl, wave, set your hair. This Formula melts easily, waterproofs the hair, and at the same time helps to hold a setting on styling longer. By resisting perspiration, it not only keeps your hair looking lovelier, more lustrous, but helps to prevent dry, cracking, dandruffy, dull hair conditions.



YOU GET FULL DIRECTIONS ON HOW TO USE EVERYTHING, PLUS A REGULAR \$2. LESSON ON HOW TO PIN CURL OVER-NITE, WAVE AND STYLE YOUR HAIR BY JUEL'S HAIR STYLIST.

**100%
GUARANTEE
MONEY BACK IF
NOT SATISFIED!
YOU CAN'T LOSE!**



SPECIAL
3 MONTH
SIZE
TREATMENT

Give Yourself This Treatment Just Once

That's All We Ask—Just One Trial—You Will Marvel At The Results. You Will Be Absolutely Amazed Or It Doesn't Cost You One Penny. Your Fine Care With Latest JUELENE Formulas May Be The Answer To Your Hair And Scalp Problem.

DON'T WAIT UNTIL IT'S TOO LATE

While there is something new under the sun almost every day, Beauticians, Expert Hairdressers and Dermatologists are all familiar with the use of LANOLIN. In recent years, it has been believed that CHOLESTEROL is the active ingredient of LANOLIN. CHOLESTEROL is an ingredient found in all vegetables, in all animals, and in our own bodies. It is now possible for chemists to produce a synthetic CHOLESTEROL, which makes it possible to use CHOLESTEROL in this Special Hair and Scalp System. Your hair grows from the follicles located in the tissues of your scalp. The condition of your hair depends upon the normal health of your scalp. The LANOLIN Cream Shampoo which you receive with this treatment is to be used as a Shampoo to cleanse the hair and scalp of dust, dried perspiration, grime, etc.

YOU GET EVERYTHING, the JAR of JUELENE SYSTEM (SCALP and HAIR LUBRICANT), the LANOLIN CREAM SHAMPOO, the DH-12 FORMULA containing CHOLESTEROL, PLUS the SPECIAL LANOLIN COMPOUND, ALL A REAL BARGAIN AT \$4.69 BUT ALL YOU PAY IS ONLY \$2.98, plus postage, FOR EVERYTHING. FOLLOW THE JUELENE SYSTEM DIRECTIONS you receive with your package OF THESE 4 FORMULAS, and YOU WILL BLESS THE DAY YOU BEGAN and TRIED THIS PROPER WAY.

**SEND NO MONEY MAIL YOUR COUPON NOW
EVERY CENT BACK IF NOT THE BEST YOU EVER USED.**

**JUEL COMPANY, Dept. HEP-6
1735 W. 5th Street, Brooklyn 23, N. Y.**

I would like to try your special JUELENE SYSTEM of special hair and scalp care. Send me a regular size Jar of JUELENE Formula for daily lubrication, massage, stimulation. A Jar of LANOLIN CREAM SHAMPOO for cleansing the hair. A Jar of DH-12 CHOLESTEROL Formula for use after shampoo. A Jar of Special LANOLIN Compound to use for waving, curling, pin-curling, and to help hold my hair setting longer, more lustrous, and LANOLIN benefits. Send me everything. On delivery, I will pay only \$2.98, plus postage. Included will be full JUELENE SYSTEM directions and 100% MONEY BACK GUARANTEE. I must be delighted and pleased in every way or every cent back. I promise that if I am pleased, I will tell my friends about the wonderful JUELENE SYSTEM Formulas and Treatment, and of all the benefits of fine LANOLIN and CHOLESTEROL. Send everything to

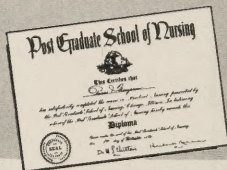
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CITY ZONE STATE

NOTICE: YOU GET ENOUGH OF EVERYTHING TO LAST AT LEAST 3 MONTHS. You get full easy directions or fine daily hair and scalp care, as well as hints and tips on the use of fine LANOLIN and CHOLESTEROL Formulas, in Shampooing and Styling your Hair. A 100% MONEY BACK GUARANTEE will be included in your package, along with full JUELENE SYSTEM directions on Hair and Scalp Care. In use since 1928. The fine JUELENE SYSTEM Formulas have been used by more than one half million women. YOU MUST BE PLEASED OR MONEY BACK.

ENJOY STEADY PAY EVERY DAY AS A NURSE



"Symbol
of
Success"

LEARN AT HOME IN ONLY 10 WEEKS

THIS IS THE HOME STUDY COURSE that can change your whole life. You can enjoy security, independence and freedom from money worries . . . there is no recession in Nursing. You can earn up to \$65.00 a week in good times or bad as a Practical Nurse.

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BUT THE IMPORTANT THING is to get the **FREE** complete information right now. There is no cost or obligation and no salesman will call upon you. You can make your decision to be a Nurse in the privacy of your own home. Send me, without obligation, your **FREE** sample lesson pages, and your **FREE** folder "Nursing Facts"



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ROOM 85L69 — 131 S. WABASH, CHICAGO 3, ILL.

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HEP CATS



Bessie Little

• COMBINING COOL MAGAZINE •

Publisher

BEHIND-THE-SCENES

Walter J. Fultz	•	Editorial Director
Bessie Little	•	Editor
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Joe Zabinski	•	Art Director
S. A. Lyons	•	Photo Editor



OUR COVER:

You can really say that ANNETTE FUNICELLO decorates the June HEP CATS cover by popular demand. Beautiful, talented and exceedingly charming Annette is currently starring in Walt Disney's delightful comedy, *Shaggy Dog*. The most thrilling news about Annette is that she will be a regular on the CBS-TV *Danny Thomas* series. The handsome lad's profile peeking out on the cover belongs to Tim Considine, who also shares the fun in *Shaggy Dog*.

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A
Riviera
SPECIAL

TEENAGERS' RAGE

NEWSPAPER PRINT SHIRT



STYLE
NO. R-917

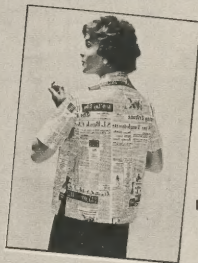
- EXCITING
- DIFFERENT
- NEWSWORTHY

- A wonderful conversational and eye-catching original.

You'll be the talk of the teenager set. So smart and practical too. You'll love it. Wear it with sweaters, blouses or as a shirt alone. Made of fine washable cotton broadcloth with front pockets. Black newsprint on white, color won't wash out. A RIVIERA ORIGINALS SPECIAL at an amazing LOW PRICE.

ONLY \$2.98

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FRONT CUT ...

EXCITING
BACK
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ANOTHER SPECIAL
LOVE LETTERS ... STYLE No. R-10

LOVE THAT JACKET! There's charm written all over this cotton jacket, with its clever collection of LOVE LETTERS that won't wash out. You'll love to wear this exciting TEENAGERS' RAGE ... so different ... so attractive and you will be too.

Wear it over sweaters or blouses, or alone as a shirt.

Black print on white cotton. Wonderful as a changeover with NEWSPAPER PRINT SHIRT

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- ☐ Style Nos. R-10 & R-917 ... Both for only \$4.98 (I save \$1.00)
- ☐ Send PREPAID. I enclose full amount, plus 25c for postage.
- ☐ Send C.O.D., I enclose \$1.00 DEPOSIT, I'll pay balance plus postal charges on delivery.

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Name _____ Please Print

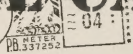
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City _____ Zone _____ State _____

MONEY BACK GUARANTEE: You must be completely satisfied in every way or your money back in 10-days.



MAIL CALL



What a day this has been! Outside the wind is blowing and the snow is snowing . . . but inside it is warm and glowing! I've been reading your letters . . . so warm, friendly and downright wonderful! You like HEPCATS' new look. I must confess there were a few—three to be exact—readers who thought the new HEPCATS was for the birds. I must also confess that my heart sank. How I wish I could please everybody. I'm going to try, of that you can be sure. I don't see how I can miss with your help, inspiration and guidance.

You have told me what you want to read in your HEPCATS Magazine. And you're going to get exactly what you want. For instance, you want a letter page. Here it is. This is the page in which you can chat to your heart's content with your friends. You can

argue with them, agree and differ with them. You can talk about everything and anything. In other words, you will be exchanging ideas and that's always exciting and stimulating. In the meantime, I'm going to let you take over. This is going to be a fun page when we really get going.

Just want to say a few more words before I bow out: Your Name Me titles for our contemplated new teenage magazine are just great. Naturally, I can't make any decisions until the final contest closing date, which is a few week's off at this going-to-press time.

Gosh, I hope I don't run out of space, but I've simply got to tell you about Nancy Ellen Cal Cagno, the brilliant 15-year-old author and artist of RUSTY and DUSTY doing the "Invisible Man" bit. I'm simply mad for it and hope you share my

excitement over this great comic strip. I'm dying to hear from you about RUSTY and DUSTY. Remember, 12 lucky winners who tell the most fascinating things they would do if they could become INVISIBLE will receive albums.

Talking about talented teens reminds me that the cute little drawing on page 24 which illustrates Jealousy Can Be Good For You was done by 16-year-old Carolyn Simpson of Rowayton, Connecticut. Carolyn goes to Norwalk High and hopes, natch, to become an artist.

Why don't you send me little drawings and cartoons, jokes, party ideas, etc., etc., so that we can all enjoy them together.

And now I'm going to let you take over.

Bestest,
Bessie Little

Dear Bessie:

I am a newcomer to this town, I came from California and I sure do miss seeing the stars in person as I used to do when I went to Hollywood High.

The next best thing seems to be reading about the stars in the magazines which I do all the time. The magazine I like the most is HEPCATS and that's because, as magazines go, it is the Most.

Incidentally, while I like Rick Nelson very much I also like his brother, David. Seems to me that Rick gets all the glory.

So, Bessie, please let's have more stories on big brother David. I'm sure many people feel the same way as I do.

Goodbye until next time.

Jeanne G.
Birmingham, Michigan

Dear Bessie:

I enjoy reading fan magazines and the like. From what I've seen of HEPCATS so far, this should prove to be

the most informative and entertaining of all.

Some magazines seem to overly elaborate and you don't know if you can believe the stories or not. I can truthfully say I enjoyed everything I read in HEPCATS and I just hope we will continue to get wonderful stories like I've just read.

I wanted you to know how I feel about your magazine. And I want to wish you all kinds of luck; I mean —GOOD LUCK.

Yours very truly,
Jane L.
Landrum, S. C.

Dear Bessie Little:

I want to congratulate you on the "new look" that you gave HEPCATS, one of my favorite magazines. It looks super to me and I'm sure it will be a great success.

Please continue to give us lots of stories on Ricky and Dave, Debbie, the Everly brothers, Conway Twitty, James Darren and Annette Funicello.

And lots of good luck with your

new undertaking.

Sincerely,
Lee J.
Portland, Oregon

Hi, There:

I decided to write to you at your own suggestion.

I just love HEPCATS because it has so many pictures of the stars I love. It's real nice. I want to wish you loads and loads of success with this magazine.

I can't think of anything else to say at the moment except I sure would like to read more about Brad Dillman, Michael Callan and Molly Bee. And remember, we never tire of reading about Elvis Presley. I buy all his records and I can't wait 'till he gets out of the army.

Sincerely,
Nancy M.
Pound, Virginia

(continued on page 66)

Don't Be Skinny!

AMAZING NEW EASY WAY CAN QUICKLY PUT POUNDS AND INCHES OF FIRM, SOLID FLESH ON THIN FOLKS WHEN UNDERWEIGHT IS CAUSED BY POOR APPETITE OR POOR EATING HABITS

No Cramming with Sugary Mixtures
No Fishy Oils . . . No Drugs . . . No Over-eating . . . Hospital Tested

Discovered! The All-in-One Concentrated Meal of Easier Digested
Body-Building Calories You've Long Heard Was Coming



THE AMERICAN RESEARCH AND TESTING LABORATORIES
CHEMICAL AND BACTERIOLOGICAL ANALYSIS DEVELOPMENTAL SERVICE
82 NORTH STATE STREET • CHICAGO 3, ILLINOIS • TELEPHONE: BR 4-8700
October 13, 1953

WATER-ON COMPANY
220 N. Lincoln Avenue
Chicago 3, Illinois

Contents:

Followed our examination and evaluation of the nutritive elements contained in WATER-ON homogenized blends and also compared with other similar foods on the market and found the following conclusions:

1. WATER-ON has the highest caloric value per ounce.
2. WATER-ON contains the highest amount of essential vitamins B with more than 500 units per fluidounce.
3. WATER-ON contains digestive enzymes and soluble proteins which offer resistance to acid, thus eliminating the risk of indigestion and flatulence.
4. WATER-ON contains high digestive and fat content which combined with high digestive and fat content results in quick weight gain and more WATER-ON more readily absorbed by the body.
5. WATER-ON contains vitamins and minerals which research has shown to be necessary for a very necessary element in the process of building.

We believe that the use of this product which contains essential nutrients and vitamins will result in a more rapid and efficient gain in weight and build. WATER-ON is a complete food and will provide the body with the proper weight gain and low resistance to gain the proper weight gain and low resistance to gain the proper weight gain.

★
READ WHAT ONE OF
THE LEADING RESEARCH &
TESTING LABORATORIES
IN THE COUNTRY HAS TO
SAY ABOUT WATER-ON

Very truly yours,
THE AMERICAN RESEARCH AND
TESTING LABORATORIES
Wm. H. Stansbury
President
Wm. H. Stansbury
Director

ENDORSED . . .

"These actual letters are on file. Your own results will be the same, better or worse."

STICKS TO THE RIBS

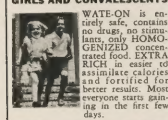
"I am happy to tell you I have gained 16½ pounds with WATER-ON. I have taken vitamins and tonics but none of them have helped me gain a pound. My father used to praise a food that 'sticks to the ribs.' WATER-ON really puts on weight."

Mrs. Katie S. — Memphis, Tenn.

FROM 134 POUNDS TO 151 POUNDS
"I gained 5 pounds with WATER-ON from 116 pounds to 121 pounds. I feel so much better at night."

Mrs. Bernice P. — Danville, Ill.

FOR MEN, WOMEN, BOYS, GIRLS AND CONVALESCENTS



WATER-ON is entirely safe, contains no drugs, no stimulants, only HOMOGENIZED concentrated food. EXTRA RICH in easier to assimilate calories and fortified for better results. Most everyone starts gaining in the first few days.

Delighted Men, Women and Children

Express Their Appreciation for WATER-ON

The following letters were voluntarily written. Your own experience must necessarily vary by WATER-ON's record of success certainly merits your own trial and approval.

EX-WAR PRISONER A "NEW MAN"
"WATER-ON has done wonders for me. I am an ex-prisoner of war and have been skinny and rundown for quite some time. With my first bottle of WATER-ON I feel real good again. I sleep well and enjoy my meals. I feel like a new man."

R.F.W. — Marysville, Pa.

ONLY YOUNG THAT BUILT WEIGHT
"I had tried different things which claimed to be body builders but nothing did any good until I tried WATER-ON. I've gone up from 103 pounds to 111 pounds. I sincerely hope everyone who is skinny and underweight, as I was, will try WATER-ON."

Mrs. John A.R. — Homerville, Ga.

"I am very pleased with WATER-ON. I gained 4 pounds and I want to keep on taking WATER-ON. I have spent quite a lot of money on different things and nothing made me gain until I tried WATER-ON."

Mrs. Josephine Sturgill, Ironton, O.

*Full name and address on file for your inspection.

If you are skinny, thin and underweight because of poor appetite or poor eating habits, try WATER-ON. Folks in normal health report weight gains of 5 pounds, 10 pounds, 20 pounds and more so fast it's amazing! WATER-ON is not intended to cure anything. Instead WATER-ON is a new HOMOGENIZED liquid (also available in handy tablets) that's pleasant to take as directed and is loaded with concentrated calories so prepared as to be easier used by the system in building wonderful body weight. Fortified with Vitamin D, amazing successful blood-building, strength-building Vitamin B-12 and quick energy elements so calories build up body instead of being wasted. Checks fill out, neck and bustline gain, skinny underweight figures that need these extra calories fill out all over the body. WATER-ON also improves the appetite, gives quick energy, guards against fatigue, sleeplessness, poor endurance, low resistance. If underweight is caused by disease take WATER-ON under the direction of your doctor.

Start Building Weight First Day!

Entirely new, entirely different, but already highly publicized, WATER-ON isn't merely malt or sugar that can do more harm than good in building firm flesh. WATER-ON is an amazing nutritional formula, a new HOMOGENIZED emulsion (also available in tablets) that's delicious to take after meals yet is so concentrated with weight building calories the maximum daily dosage exceeds many a skinny person's meal.



EASY WEIGHT GAINS OF 5 POUNDS TO 30 POUNDS REPORTED

Want to put on needed pounds and inches of firm, solid flesh? Then simply fortify weight maintaining meals with WATER-ON . . . put firm, healthy flesh on face, neck, bust, arms, hips, thighs, legs and ankles. Why be skinny? . . . Why let life slip by without trying WATER-ON?

EVEN BIG EATERS CAN BE UNDERWEIGHT

Modern eating habits often lead to underweight condition simply because many foods depended on by thousands of Americans don't contain enough calories. People will load up on salads, fish, breast of chicken, certain vegetables, fruit . . . drink coffee by the gallon and then complain when they don't gain an ounce. What's more, in America, the land of plenty, our foods are so often prepared in such a way as to drain the "good" out of them. We boil our vegetables and pour the "energy" off down the sink. Our flour is made from polished wheat and much of our other food is smashed, burnt, roasted, toasted and ruined so that we don't get the full benefit that nature intended.



Menu

- Cream of Tomato Soup
- Peas and Golden Salad
- Large Salads Dress
- Cheese Pie
- Creamed Whipped Potatoes
- Roasted Duck — 3 Birds
- Apple Pie With Ice Cream
- Coffee With Cream

WATER-ON
MAXIMUM DAILY
DOSAGE AS DIRECTED WITH MILK
PROVIDES MORE CALORIES
THAT PUT ON WEIGHT
THAN THIS BIG MEAL

PUT ON WEIGHT THIS NEW EASY WAY

New WATER-ON TONIC stimulates the appetite. You eat more and thus put on weight naturally. Contains blood strengthening iron.



HIGH POTENCY, MEDICATED
WATER-ON TONIC
(Look For The Red Label)

TRY NEW FORTIFIED SUPER CALORIE WATER-ON

Homogenized,
Pleasant Tasting
WATER-ON Emulsion
Handy Foil Wrapped
Easy To Take
WATER-ON Tablets

Sold on Money Back Guarantee
AT ALL DRUG STORES

Cool Gossip Corner

Joe's here . . . bringing gossip goodies from the TV and Record scene . . .

by JOE CAL CAGNO

It happened at a pajama party. The girls were playing the Pat Boone record, *With The Wind & The Rain in Your Hair*, when one of the kids got that pensive look in her eye and the others noticed it.

"What are you thinking of?" she was asked.

"That poor girl," she sighed, "her hair must have been a mess. She should have worn a scarf."

* * *

Ricky Nelson was being interviewed by a young writer who started asking him many questions about dating and his personal life. Ricky gave his usual honest and candid replies. "When you call on a girl and she has a small brother—how do you get rid of the youngster?" asked the Miss.



John Stewart, emcee of W-TEN's Top Ten Dance Party, Albany, N. Y., awards prizes to Mrs. Florence E. Hall, Saratoga Springs, and Mary Ann Bruchac, Greenfield Center, winners of the My Favorite Teacher contest.

Robert Cromwell's now at WTOP in Washington, D. C., and proving to be a "listening must" like he was at his former base, Charlotte, N. C.

"I don't," said Ricky. "I like kid brothers. You see, I'm one myself."

* * *

For that, the Kid Brothers of America should start a club and elect Ricky president. Don't you think?

* * *

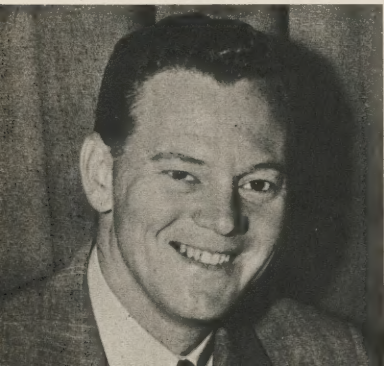
Whenever Bing Crosby's sons get together for a visit, Gary usually takes over and starts telling the others what to do. So they refer to him as "The Den Mother."

Dennis, who is a disc jockey, comes in for a lot of kidding. "Some how," said Gary, "he never gets to playing a Crosby record. I sent him my disk, and Phil sent him his, 'Ball of Love' and I never heard either."

"Funny," said Dennis, "I keep losing Crosby records."

(continued on page 10)

Singer Ruby Lee makes the scene on WRVA-TV, Richmond, Va. That's handsome Roy Lamont to her right making her feel comfortable.





FREE!



1750

GLOSSY PICTURES OF ALL THE TOP

STARS OF MOVIES

All Your Favorite Stars
8x10's - 5x7's - 4x5's and Wallet Size
ALL DIFFERENT - ALL THEIR LATEST POSES
EVERYBODY IN SHOW BUSINESS...EVERY KNOWN PERSONALITY OF...
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Free

when you join **TOP STARS FAN CLUB**
Hollywood's newest OFFICIAL Fan Club. Registration Fee ONLY \$1.00
No dues to pay, no other charges

LOOK WHAT YOU GET!

1. 1750 Pictures (all sizes)
2. Official News Bulletin
3. Official Membership Card
4. 25 sheets Official Stationery
5. Names and Addresses of over 100 Top Stars
6. Facsimile Autographs of many Top Stars

BONUS PORTRAIT!
GIANT 8"x10" IN
FULL COLOR
NAME YOUR FAVORITE

MOST FABULOUS PICTURE OFFER EVER!
SEND TODAY... DO NOT WAIT...

TOP STARS FAN CLUB DEPT. H-6

114 East 32nd St., New York 16, N. Y.

I understand that I will receive absolutely FREE all the above mentioned pictures and benefits. Enclosed is my registration fee of \$1.00.

☐ Check ☐ Cash ☐ Money Order

Name.....

Address.....

City..... Zone..... State.....



Brian Skinner, CKDM, Dauphin, Manitoba, Canada, plays host to Lorraine Belza, president of his fan club.



Leading teen-age show in Tulsa, Okla., is Top Ten Dance Party, seen on KOTV. Lee Woodward is emcee and Adie Washburn serves as hostess.

Clerks in record shops don't wait for a Stan Freberg disk to arrive to get some laughs. Everyday, according to a friend who is a dealer, they get chuckles right over the counter.

Fans come in and ask for such recordings as *Claire De Loon*, *Barker Roll*, for *GiGi*, it's *Gee Gee* and when *Tequila* was first out, someone wanted *Da Killer*.

Of course, the payoff was when a little lady came in and asked for that hit song from Oklahoma,

The Surrey With the Syringe on Top.

* * *

And let's not forget the kid who came in asking for *Crunchy*, instead of *Raunchy*. If you hear of any cute malaprops—that is, blunders in song titles—or anything to do with teenagers, send them in to me. For every one I use, I will give the sender a new album. For the best one of the month, I will give three albums.

Send them to Joe Cal Cagno,

Hep Cats, 370 Lexington Ave., New York City. If two readers send in the same cute-teenism, the letter with the earliest postmark gets preference.

* * *

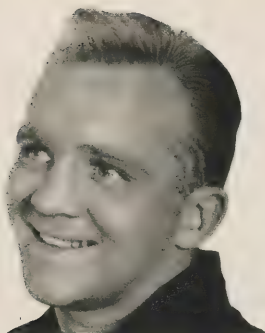
Poor Sal Mineo. The rumor-mongers are forever trying to link him romantically with every girl who is available—and even some who are unavailable. When Sal did the CBS *Aladdin* Show, he co-starred with Anna Marie Albergheiti. Word went around that

Handsome Paul Hampton is a cool, cool cat and bears watching. He's under contract to Columbia Pictures and everyone's predicting a bright future for him.



Funnyman Stan Freberg's always up to somethin'. We'll let you figure what he's totin' here. Toy elephant? It's anybody's guess.





Gary Crosby, in heading for the top, is just carrying on an old family tradition. He's all over these days—movies, TV, records and nightclubs.



Scott Muni is the sensational new DJ at WMCA, New York City. Everybody's predicting his good looks will put him smack in Flickerville.

Sal had a crush on her. Both denied it. The same thing happens with every girl Sal works with. Recently the whisper got around that Sal had big eyes for Annette Funicello, whom he met when he worked on the *Tonka* movie for Walt Disney. And so it goes.

Says Sal: "When I meet the right girl, I'll let everybody know about it."

* * *

The Teen Grandstand... There are more than 37 million ama-

teurs playing instruments in the nation today, according to a survey by the American Music Conference. More than 50 percent play the piano and more than eight million are teens. Coming back strong as an instrument that is gaining popularity is the harmonica. ABC-Paramount reports that one album, *Harmonica Hi-Fi-Lites* featuring Alan Black has suddenly caught on after being released for over a year and kids are ordering it. Speaking to Alan Black, I learned that he is now in demand for personal appearances like never before and can work every day and night if he wished. I've heard them all and think Blackie is the best... Teenagers who are interested in becoming newscasters have selected Doug Edwards as being their model news reporter "and the one we'd most like to be like" in a local survey. Doug, incidentally, was the first major radio newscaster to go to TV back in 1947... Steverino, the greyhound publicity hound, sure gets around. Steverino has been named, among other things, an honorary co-ed, by one college, and an honorary cat, by the sponsors of National Cat Week. The poor pup is all confused now—he doesn't know if he should chase himself or not...

The DeCastro Sisters may have that sweet sound because they

(continued on page 52)



Philadelphia surveys show Phil Sheridan, WFIL, is the town's top DJ. It couldn't happen to a nicer fellow.

Johanny Mathis' fame grows by leaps and bounds. The Columbia Record star is now on a cross-country nightclub tour. See him in your city!

Will Lenay, WSAI, Cincinnati, Ohio, is the pal of all teenagers there.





The ever-lovely and gracious Candy Jones and her husband Harry Conover, head the top model and TV Actress Agency.

Linda Tockar is a Conover model. She's a charmer.



MODEL

CONCERNING A SUBJECT

From the time a little girl starts to toddle (and I speak from happy experience), she dreams of becoming a model. When she preens in front of the mirror, at the tender age of two (and you can't get 'em more tender than that) she becomes her own best fashion expert. She knows what she wants to wear and when. She'll scream like a banshee if you try to cut her hair, because, instinctively, she knows that long hair means femininity.

Since I've gotten countless letters from teens from coast to coast asking me to advise them how they should go about starting a model career, I turned to the world's greatest authority on the subject: beautiful Candy Jones.

Not only is Candy beautiful, as I have already pointed out and am delighted to repeat, but she is also, importantly, one of the kindest women I have met. She is sympathetic and understanding. She thinks and acts positively.

She told me that Annette Funicello was once a child model. This, she said, led Annette into show business. And you know with what spectacular success. Other models who have struck it rich in the movies and TV are Sandra Dee, Carol Lynley, Barbara Britton, Revlon's gorgeous huckster, was also a teen model.

Candy Jones is head of the Conover TV Agency. She told me that there is a vast difference between girls who "model" and girls who act in TV commercials.

"Models," explains Candy, "is a word generally used to describe girls who pose for still photography, or demonstrate fashions in shows. Girls who appear in TV commercials actually are actresses and are classified by the industry as such."

Candy tells me that there is a great shortage of girls who are

TALK

DEAR TO EVERY

GIRL'S HEART...

(Joe's cool gossip corner continued)

qualified to be commercial TV actresses, and she is anxious to hear from all girls who think they are qualified. "All they have to do is send a good snapshot to me, Candy Jones, 52 Vanderbilt Ave., New York City," she instructs. Candy requires that the girl also sends along a letter telling about herself, her height, weight, dimensions, education, etc. Also list talents and hobbies, if any. If on the basis of the photo and information enclosed, Candy feels interested, she will contact the girl and make an appointment to see her.

She requests that no one drop by her office to see her without an appointment.

Candy lists these qualifications as being desirable in girls who look to making a career of acting in TV commercials.

The girl should be a "whole-some" type, who would appeal to both men and women.

She should be between 52" and 58", with maximum measurements of 34-24-34. Girls who are too "chesty" are usually turned down because they would attract too much attention from the product.

She should have speech devoid of local accent, have widely-spaced eyes, a regular nose, generous mouth, small hands, small feet and good posture. Hair color is not too important, but Candy points out that hair that has been dyed does not photograph too well. Helpful is voice or dramatic training and athletic ability. Girls who can swim, play tennis, golf, ride horses, etc., find more opportunities for assignments than do those with no athletic skills.

Annual earnings are in excess of \$50,000 for girls who make good in a big way—and then frequently Broadway or Hollywood calls.

Good luck, girls!



Adorable is the word for teen model Lorna Gillam.



Astrid Lance is a much in demand Conover model.

Who said there are only seven days in a week? Annette Funicello discovered still another — FUNDAY . . .



We oohed and aahed when we got our first look of the *Skagit*. Freddie Blau helped me climb aboard. Shelley Fabares and Tim Considine await their turn.

With Annette and her Pals

THERE'S nothing—but absolutely nothing—that Annette Funicello and her best friend and confident Shelley Fabares like better than working. They adore being full-fledged actresses. Annette, who is one of Walt Disney's most popular teen stars, is currently hard at work in the delightful CBS-TV *Danny Thomas Show*. Shelley, Nanette Fabray's pretty

and talented niece, plays the teenage daughter in the top-rated ABC-TV *Donna Reed Show*. Wouldn't you think, with their busy schedule, plus going to school and extra-curricular studies in acting, singing and dancing, the girls wouldn't have time for their next favorite occupation—dating!

(continued on next page)

We felt like real *bon voyageurs* as we waved goodbye to our friends who saw us off at the San Pedro Harbor. Mom and Shelley's mother said "Have a Funday."

The day was perfect, just perfect, as Tim taught me a few things about steering a boat. We had such fun making *Shaggy Dog* together for Walt Disney.





Before we got under way Freddie, a real camera fiend, took this snap of Tim and me, opposite. The boys gave us a few tips on angling, then left us alone.

"How," I asked Annette, "do you manage to find time for fun?"

"That's easy," she smiled, "I simply have to make time for going out with boys. That's part of the fun of being sixteen. I suppose you could say that I budget my time. I make every minute count. I've learned how not to waste time."

It is a fact that Annette is a most unusual girl. She bubbles over with personality, talent and loveliness. When

she found her work and school schedule crowded, she sat down to figure out how she could also include time for fun.

"I discovered that there are secret hours every day in the week. The trick is to fit them in so that they won't interfere with work and school. Well, they are not really secret hours," she said, "but I pretend they are. When there is a lull in shooting, for instance, I take advantage of the time. The first thing I do is call Shelley. Sometimes her schedule dove-tails with mine."

(continued on next page)

We learned that fishing is a very serious sport with Tim and Freddie. Though Shelley and me had never fished before we had a bigger catch than the boys.

George Johnson who skippered the Skagit complimented Shelley as she steered us into deep water. But Freddie is keeping a watching eye on Skipper Fabares.





I've got this picture of Shelley and me (opposite) in my scrap book. When skipper Johnson took over the wheel Tim took over the "entertainment."



The drinks are gone, the food is gone and only the music lingers on, thanks to Shelley's little transistor. You must see her in the darling *Donna Reed Show*.

"We were in luck the other day when both of us had finished shooting ahead of time. We were delirious with joy when Tim Considine and Freddie Blau called us and asked if we had a few spare hours on hand. The boys thought it would be a great day for driving down to the San Pedro Harbor outside of Los Angeles and spend a few hours fishing. Tim said George Johnson of Hollywood would skipper the *Skagit* for us.

"Shelley and me didn't need much coaxing. Our mothers thought the drive and the sea air would be good for us. As a matter of fact, they even drove with us down to San Pedro Harbor. They like to find excuses to get away from the house once in a while, too.

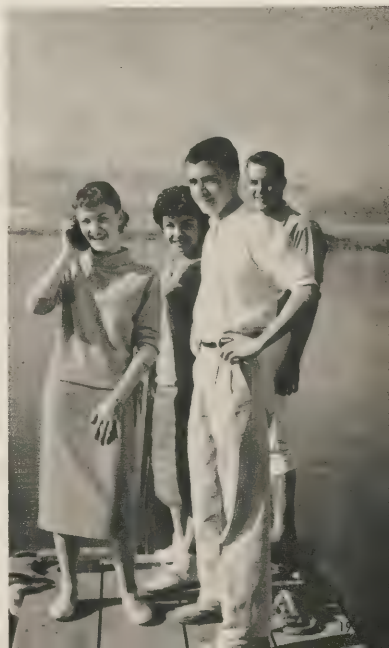
"Those four hours the four of us spent together were a howl. It was our extra day—the day I call **FUNDAY**—from my secret hours. If you don't let those little extra hours go to waste you can pretend there are eight days in the week, instead of seven.

"There are many ways you can spend your secret hours. Sometimes I use them for shopping, or talking extra-long to Shelley on the telephone. Or washing my hair. Even helping mother around the house. But mostly I use them for fun."

Don't you think Annette's eight-day week is clever? **FUNDAY!** What a happy thought!

• end

Tim very thoughtfully brought along refreshments. I can tell you the sea air really made us thirsty. Tomorrow I'll be working on the *Danny Thomas Show*.



How do you like Freddie Blau's snazzy sea-going outfit? Neat, eh? I meant to tell you Freddie is also in *The Shaggy Dog*. This was the best Funday ever.



Joanne thought there was only one way to hold Mile's interest . . . until that awful Saturday night when she learned it was the heartbreak way . . .

parked car romeo



This familiar scene is from Columbia's adorable musical, *Senior Prom*, in which cute Jill Corey and new singing-acting sensation Paul Hampton cut class to drive to the beach to be alone

by NANCY TALBERT

Joanne was practically in tears waiting for Miles. He was, as usual, almost an hour late for their date.

"He certainly can't think much of you, Joanne, the way he treats you," Joanne's mother told her.

"You've already missed the beginning of that Natalie Wood picture you've been dying to see!" her sister reminded her.

At last Joanne heard Miles' car screech up, and she ran out while Miles sat on the horn as if *she'd* been late! When she climbed in the car she was furious with Miles for humiliating her, but as he grinned and pulled her to him, kissing her behind her ear, Joanne's anger melted. The familiar thrill of his closeness lanced through her, and she didn't say a word in protest as Miles headed for their favorite parking spot.

She knew she'd lie to her parents about having seen the movie. She'd had to lie about most of her dates with Miles because they seldom did anything but park.

Joanne told herself that they were in love, that Miles didn't have the money to spend on dinners and movies, that boys really appreciated a girl who didn't demand to be entertained in fancy places at fancy prices. Besides, Joanne half-heartedly admitted to herself, the hours she spent in Miles' arms were thrilling even if they did leave her a little shaky and ashamed. And worried.

The next evening Miles and Miles didn't have a date so Joanne walked downtown to window-shop with her friend. Suddenly Joanne saw Miles, and her heart lurched with hurt and jealousy. Miles and pretty, popular Sherril King were coming out of the expensive Towne Steak House! Joanne grabbed her girl friend and slunk into a shop doorway. Tears stung behind her eyes and anger compressed her lips as she watched the now super-polite Miles escort Sherril across the street to the Rialto theater. Why, Miles was taking Sherril to the movie Joanne had been dying to see! And Joanne couldn't even go with her girl-friend because she had told her parents she had seen the movie last night!

Dazed and hardly speaking to her friend, Joanne stumbled home for a good cry. Miles had another girl; she'd probably never see him again.

But the next Friday night, Miles came by for

Joanne as usual. As usual, Miles didn't even ask Joanne where she wanted to go. He headed straight for the hills. Joanne was so eager to be in his arms that she almost swallowed what pride she had left and didn't ask about Sherril. But something exploded in her as Miles tried to pull her to him as if nothing had happened.

"I saw you and that Sherril King last Saturday night," she cried, pulling away.

"So what?" Miles retorted. "You and I aren't going steady. We're both free to date other people. You've got no strings on me, Joanne."

Joanne's voice faltered. "But you took her to the Towne, and to that movie I'd give anything to see!"

Miles answered so quickly he gave himself away. "No guy could get by with taking a queen like Sherril to some crummy place. She expects the best."

"You don't have to draw me a picture," Joanne cried. "I'm just a parking date to you."

"Listen," Miles tried to soothe Joanne, "you know what you mean to me." His lips brushed her cheek.

"I certainly do," Joanne said wisely, "and now that I know, you can just take me home and find yourself another trusting dope for your cut-rate necking dates!"

Joanne ignored Miles' phone calls for a week, but when he persisted and asked her to go to a skating party with him, she finally agreed. They had so much fun skating with the gang that Miles pleaded with her to go steady . . . but not indulge in a steady diet of parking.

Miles and Joanne found a lovely spark to a romance that had started out under a cloud.

Now Joanne doesn't hesitate to give her younger sister Debbie the advice she learned the hard way. "Don't be the kind of girl who never expects more out of a date than a view of the great outdoors from behind the steering wheel of *his* car. If you want to be treated like a queen, or at least a princess, you've got to act like one. And nothing makes a guy prouder than to have a gal on his arm who has a reputation for being *class*. This doesn't mean you shouldn't be a good sport who enjoys picnics, walks, and other kinds of fun that doesn't deflate his billboard. But, take it from me, Debbie, if you let a boy make a 'parking-date' out of you, you'll end up taking a back seat in his life!"

The WRONG KIND of LOVE

Love—or what Ginny thought was love—sure messed up her life . . . If only she had heeded Hal's warning . . .

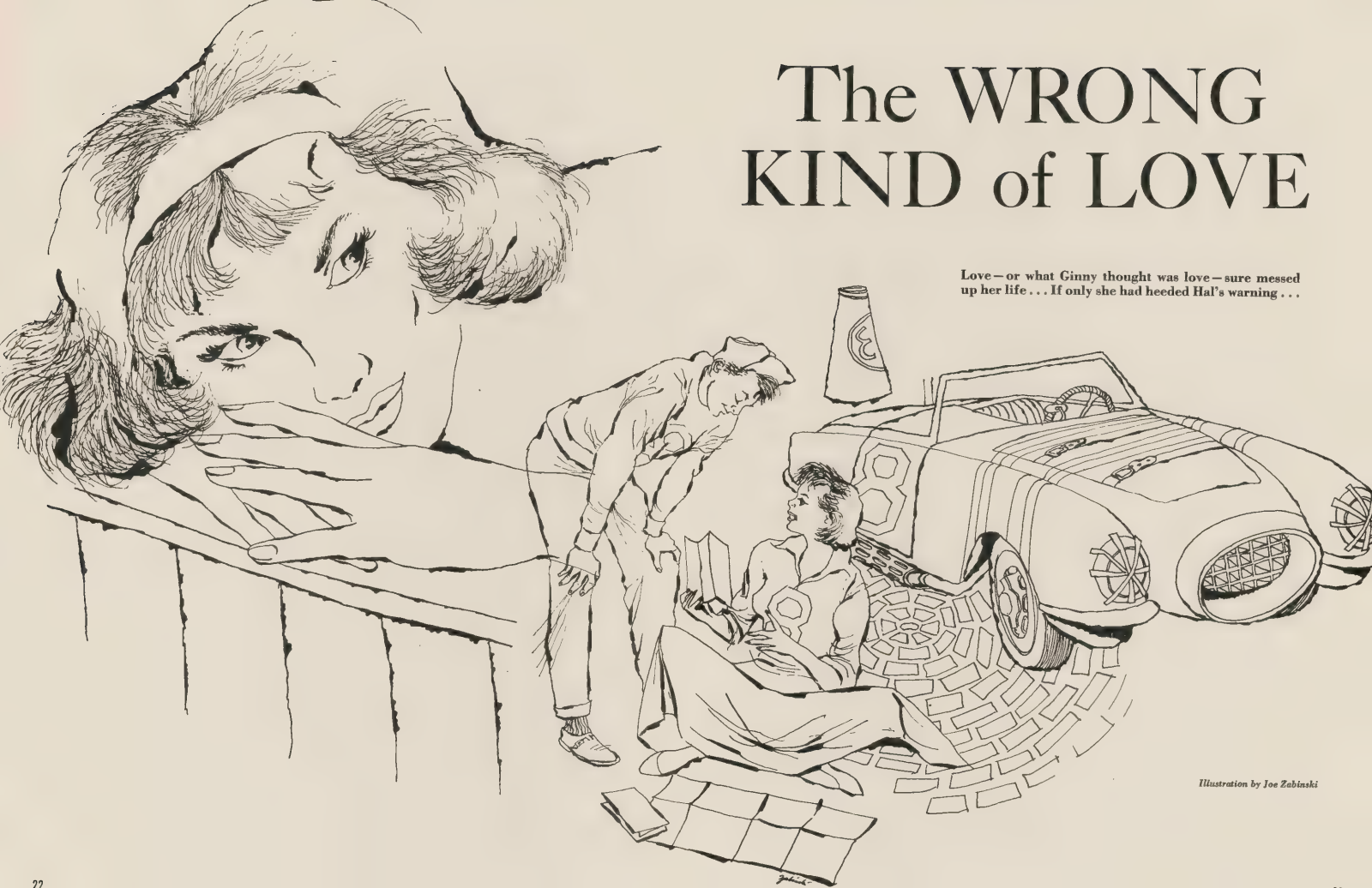


Illustration by Joe Zabinski

Hal was waiting for me in the hall when the final class bell rang.

"Hi, Ginny," he smiled as he reached for my books. "How's about letting me drive you home?"

I felt like a two-inch heel as I clung to my books and shook my head. "Sorry, Hal," I murmured. "I'd love to, but I promised Pam Carlson I'd go shopping with her."

Hal's face tightened and he thrust his hands into his pants pockets as he walked down the hall beside me.

"The brush again, huh?" his voice was low, angry.

"What gives will you tell me? Ever since those rich Carlsons moved to town you've been clinging to Pam like a leech. And always busy when I ask you for a date." He shot me a quick, hurt look. "I don't like what the kids are saying, Ginny; that you're a social climber. A snob. Chumming with Pam because her old man has lots of dough. I don't like to think that's true, but the way you've been acting . . ."

"It's not true!" I interrupted hotly. "Pam's money doesn't mean a thing to me!"

Hal shrugged and his mouth gave a wry twist. "Boy, it sure means plenty to her! The way she lords it over the other girls, always bragging about what she has. You're the only one who'll put up with that dame. The guys don't like her, I can tell you."

We reached the school entrance and there was Pam, seated in her pink convertible and waving at me to hurry up and join her. Hal gave a short laugh.

"I guess my old jalopy *would* be a come down after riding in that!"

I felt a twinge of conscience. I liked Hal a lot and I didn't want to hurt him. We'd had a lot of fun on dates before. I touched his arm, suddenly contrite.

"Maybe Saturday afternoon we could go swimming or something."

He shook his head. "Sorry. I've landed a job as stock boy at that new woman's shop, the La Mode. I start to work Saturday and every day after school, beginning next week."

There was a long, demanding honk of the horn and I started down the steps toward Pam's car, calling a hasty goodbye to Hal over my shoulder. Honestly, the way people jumped to conclusions, I fumed as I hurried along. Branding me a social climber just because I palled around with the richest girl in the junior class. Well, maybe it did look that way. But that was because very few of the kids had seen Pam's brother, Grady. Grady was eighteen and a freshman at the State University just ten miles from town. I had met him the first time I went home with Pam

after school and I'd fallen so hard I was still numb. Grady was tall and broad shouldered with deep-set dark eyes and crisp, black, curly hair. He had a deep, melodious voice that sent little shivers up my spine. He was going to be a doctor, Pam told me, and already I was jealous of the women patients he'd be attending. He was playing some symphony recordings that first day I walked in with Pam and he got to his feet and quickly acknowledged Pam's introduction and then sprawled on the divan again and promptly forgot me. But I didn't forget him; not for one

single minute of the days and weeks that had passed since that first meeting. There was something quiet and remote about Grady, something sort of unapproachable. And the fact that he seemed so far out of my reach made me want him all the more. That's when I decided to pal around with Pam. It meant dropping all the kids in my crowd because none of them liked her. But I didn't let that bother me. The more I'd saw of Pam the more I'd see of Grady. And making Grady notice me; like me and, wondrous hope, love me, was all I cared about.

"For gosh sakes, get in!"

Pam's irritated voice brought me back to the present and I obediently opened the car door and climbed in.

"What did Hal Nesbitt want?" Pam asked as she turned the car toward downtown.

"He wanted to drive me home," I said casually.

Pam let out a small, scornful laugh. "In that heap he calls a car? What a nerve!"

I felt anger smoldering inside me. Maybe Hal's car wasn't a swanky new convertible but it was plenty good enough for me to ride in. My hands

formed into fists. Once Grady got interested in me I was going to drop Pam—but fast!

Pam flashed me a smile in an abrupt change of mood. "Guess what? The family's throwing a formal dinner dance for me at the Country Club next week. A sweet sixteen birthday party, Mom calls it. Isn't that corny?"

I caught my breath in envy. I'd never been inside the gates of the exclusive Country Club. And here Pam was acting as though a party there in her honor was just an amusing trifle.

"The guests will be mostly old folks," she went on. "Friends of Mother's and Dad's."

We both knew the reason for that. Pam didn't have any friends beside me.

"But I want you to come, Ginny. Grady will pick you up and be your escort for the evening. A pal of his from the U is going with me."

My heart pounded wildly. A formal dinner dance at

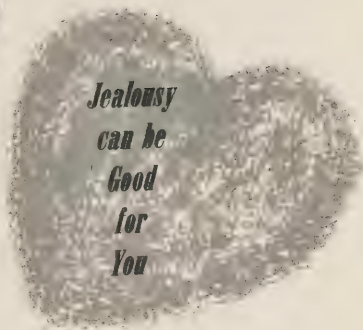
(continued on page 54)



You'll be amazed what
a good jealous-tantrum can do
for you—if you're smart!



The only romance in Linda's life came from the record player . . . which only reminded her how really lonely she was.



by NANCY DAVIS

Got a jealous nature? Don't be afraid to admit it for you have lots of company. Most people have felt the clutch of the green-eyed monster; experienced that sickening mixture of anger and fear. Jealousy is too common a trait to be denied. It's the wise handling of it that is a rarity.

"I get so jealous of Tim I can't see straight!" Carole angrily whispered to her best friend when a flirtatious blonde grabbed Tim's arm after class. It was too bad that Carole couldn't see straight because the rest room mirror would have given her a shock. You're never so unattractive as when jealousy takes over. Your mouth tightens; your eyes narrow and a hard, angry look spreads over your entire face. Pretty grim, isn't it, to look your worst just when you need to be extra attractive.

Jealousy makes you and you alone suffer, but it doesn't melt the hearts of your friends. Ever notice the tone of voice people use when they speak of the trait? "Janie is terribly jealous," they say in an accusing manner. Poor Janie may be agonized with jealousy but there's no note of sympathy from those who observe it. And meanwhile Janie is thinking bitterly: *When I broke my ankle the whole gang felt sorry for me. Losing Brad hurts far more than a broken bone, but nobody sympathizes!*

Drawing by 16-year-old Carolyn Simpson

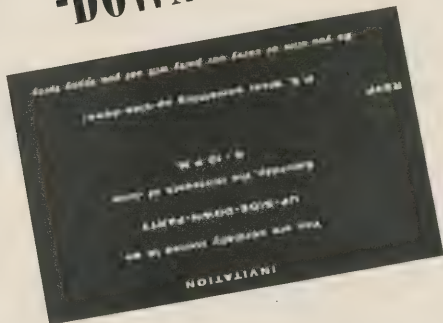
Yes, jealousy is a pretty thankless state to be in; a lonely one, too. But it has its compensations. It is a warning sign that something is wrong and the smart girl will heed the signal and take stock of herself.

Jealousy may reveal that you have an inferiority complex. If you have, ask yourself *why* you feel inferior. If it's because of something you can change then get to work on the change at once.

Linda fell in that category. She knew her wisecracks had a sharp, cruel edge at times but she couldn't resist making them if there was a chance to get a laugh. She didn't *mean* to hurt anyone and it was fun to hear the kids' laughter. But when her boy friend, Hal, stopped laughing and turned his attention to another girl in the crowd, Linda took a good look at herself. Oh, she was jealous, all right. She could have hit the new girl for welcoming Hal's interest. But Linda was honest. She had to admit that her biting tongue was far from romantic and that any boy would tire of it before long. Her jealousy was a sign post pointing the way to her feeling of inferiority. And she knew it was her cruel wisecracks that made her inferior to the other girl. From that day on she let "the funnies" die before they reached her lips. Hal noticed the change in her and after a little he came back.

(continued on page 58)

UPSIDE-DOWN PARTY



Looking for a new and different gimmick for your next party? You've come to the right Hepcat, for here's an upside-down affair your friends will flip over . . .



This is the invitation which Jane sent out to each of her friends for a party that held plenty of laughter:

The boys' hats were mostly knocked in, or just worn upside-down, but the girls' hats were screaming—some were old hats with feathers and flowers hanging down from underneath the rim, or cardboard creations. Even kitchen strainers and other utensils were used with buttons and bows.

To get the party going, hostess asks guests to go find the card that tells where he bought his stylish creation. She tells girls the name of the shop where she bought her hat is in sight somewhere in the living room. She tells boys the name of the shop where he bought his hat is in the hall. There is a matching "hat store name" in hall



and living room, so that when all cards are found, the boys and girls can match their hat stores. The cards read: "The Bargain Counter," "Brown's Creations," "The Hat Shop," "City of Paris," "The 'Saturday Special' Shop," "La Belle Shop," 1915 Broadway, etc.

Changing Hats

After numbers are compared, hostess tells guests that matching numbers must trade hats. Now the fun really begins, as the boys put on a fancy hat and each looks at himself in the mirror. The girls look pretty funny, too, in their rough hats.

Next they play:

Jump Up—Jump Down

Guests form a ring, boys and girls in alternating places. The boys are named "Ups"; the girls are named "Downs". Hostess tells boys to stand up, girls to sit down. Hostess stands in center and keeps calling "Jump Up", then "Jump Down". Quickly she says only one word, "Down", and anyone standing who jumps down is out. When she calls "Up" instead of "Jump Up", anyone sitting down who comes up is out. Game continues until only one is left. The winner gets a hat ornament for a prize (A feather or something silly).

Turn Up, Turn Down

Divide group into three parts. On three card tables have one-inch cardboard squares with numbers 1 to 30. Most numbers are turned down; three numbers including "1" are turned up. The idea is to place numbers 1 to 30 across the table. Each in turn at each table takes a number and if he doesn't get the following number, he turns his number over and the next one tries. Of course, the first one sees number 1 and puts it down. The table wins who gets its line, 1 to 30, first.

Bean Race

Divide guests into two lines. At the end of one line have a bowl of large dried beans with a card that says, "Carry Up the line." At the farther end of the other line have a bowl of beans with card that says, "Carry Down the line." Have the same number of beans in each bowl. Each guest in turn

(continued on page 59)



illustrations by HELEN SELVAGE



Lively Pat, who appears in Columbia's *The Young Land*, a C. V. Whitney Production, discovers the trampoline and puts it to immediate use.



Pat and his date, Kathy Stevens, double up for tennis against Rosellen Courtwright and Dick Friese. Kathy was 1957's Miss Coronado.

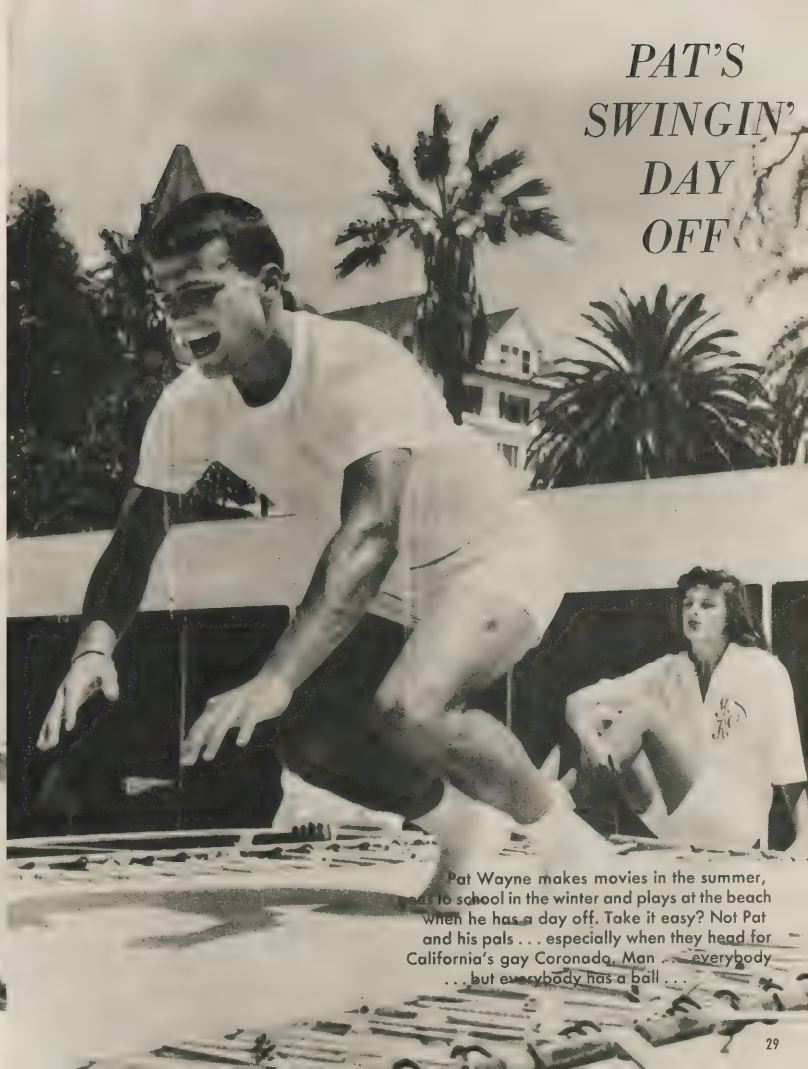
Pat and Kathy lead off in a game of shuffle board while their pals wait their turn. Warning! Athletic Pat always plays for keeps.



Everything in sight is put to athletic use when Pat and his friends head for the beach. Here he is demonstrating another of his skills.



PAT'S SWINGIN' DAY OFF



Pat Wayne makes movies in the summer, goes to school in the winter and plays at the beach when he has a day off. Take it easy? Not Pat and his pals . . . especially when they head for California's gay Coronado. Man . . . everybody . . . but everybody has a ball . . .

by Rona Barrett

RONA'S PRIVATE LINE



Hey, your favorite gal's on the phone again, citizens . . .
and she's ready to go with her grooviest tidbits from Wail City . . .

HI, THERE . . . Boy, has Hollywood been jumpin'! What with all those fires, thousands of people left homeless and several stars' homes demolished and others threatened with annihilation, Los Angeles wasn't exactly a Fireman's Ball! . . . The fire burned within 5 yards of LANCE REVENTLOW'S \$½ million home and on the eve too of the fabulous blowout he planned for all his pals. Caviar, champagne, the whole works went down the drain. Not a soul could get to Lance's house, not even JILL ST. JOHN, who'll no longer be eligible to the Woolworth millions. BABS HUTTON turned thumbs down on the beautiful Jill . . . A similar situation occurred with new star PETER BRECK of NBC-TV's *The Black Saddle*

series. Peter's new home in the valley was completely cut off by the fire. All roadways were blocked and when I spoke to Peter the other day, the only thing he was happy about—and truthfully I couldn't figure out why—was that he didn't have to buy food for the next 6 months. He has tons of potato salad, cole slaw and cold cuts just waiting to be devoured. So if you're ever in the Breck neighborhood just drop in at the new Breck Delicatessen. Sandwiches served all the time!

Remember my telling you how popular coffee mills have become around the Hollywood area? Well, it certainly seems that New York has finally indented some of its other habits on Hollywood's inhabitants. No longer does Sunset Strip close its lights around 12 or

one in the morning. Seems coffee has a real "stay-awake" power 'cause the Sunset starts stomping around three. I'm still old-fashioned enough to prefer the Sandman at 3 A.M. to coffee. At any rate, even the mode of dress among some of my friends has changed, too. It's real Bohemiansville on the strip.

LEOTARDS . . . That's the answer to a girl's prayer. DIANE Varsi, CAROLYN JONES and VENETIA STEVENSON are just a few of the gals who are wearing "leo's" with everything!

CHEZ PAULETTE . . . that's the magic coffee mill where everybody and anybody can be seen most any night. For instance: As I walked in the other evening with SAMSON DEBRIER, one of Hollywood's most fabulous and

Beautiful Natalie Wood and her handsome hubby, Bob Wagner, continue to feature that honeymoon look to the delight of their friends and fans.



When Rod McKuen attended the premier of *The Inn of the Sixth Happiness* he chose gorgeous Asa Maynor as his date. Handsome couple, huh?





John Smith squired Minneapolis Beauty Queen Sharon Bigalke to Frank Sennes' Moulin Rouge. That's really seeing Hollywood the best way, isn't it?



Host John Lester pays especial attention to Lori Nelson when he gives a party. Smart boy, that John. Lori is way out in everybody's book.

famous hosts and lovely LUANA ANDERS, who's in *Life Begins At 17* and a real doll, and STEVE McQUEEN were chatting away with DARREN (*Mickey Spillane*) McGAVIN and his wife MELANIE, rare inhabitants of the social world let alone the coffee houses. Steve was talking about how anti-social he usually is, but finally accepted an invite to CHARLIE LEDERER's house because all those famous people like CAGNEY and TRACY were going to be there. But when he arrived, he found it so dull that

in a few minutes he was ready to leave when someone said, "Why, there goes STERLING MORSE!" Upon hearing the name Morse, the famous race car driver, Stevie went into seventh heaven. P.S. "The party was the best I ever attended!" said Steve. Advice to McQueen: Patience is a great virtue! . . . Darren finally got in a word edgewise to let me know that he's bought a new house in Beverly Hills and had to hire his own builders to counter-check against the builder's builders so nothing would go wrong . . .

DAVID JANNSEN and his new bride ELLIE soon bounded in with KAREN SHARPE and her hubby. Karen and Ellie were both wearing "leo's" and looked real cute . . . Through the darkness and the smoke I spied that ever-lovin' WILL HUTCHINS sitting at a round table with at least a dozen chums just chewin' the hay!

BURNING WIRE . . . Got to let you in on the latest. Don't be surprised if you hear within the next few months that ROCK

(continued on page 32)

Here's Danny Thomas with his protege Tommy Hines, Florida singer-actor. How did they meet? Tommy rang Danny's doorbell and said "I want to be in showbiz."



Radiant Mitzi Gaynor's a treat for the eyes when she goes nightclubbing. Her happy escort is hubby Jack Bean, well known public relations executive.





Terry Moore surrounded by men? That's an old story for this fascinating belle who, after a lull, is once more bearing down on her Hollywood career.



It isn't all work and no play for Harriet and Ozzie Nelson. Deeked out in their finest they, too, attended The Thalian Ball.

HUDSON is getting married and that the gal is none other than the WIDOW POWER. Their close pals confided to me that Rock would very much like to marry DEBBIE POWER and raise her child as his own.

WONDERING . . . who the New York admirer is that is keeping an astrologer on a monthly retainer to tell them all about TAB HUNTER's astrological happenings . . . why EDD BYRNES was asked to get off the TWA flight that was bringing him back to California from N. Y. . . . if BOB and NATALIE

will buy the Beverly Hills mansion they've been eyeing . . . if JACK LEMMON and FELICIA FARR are being sophisticated or cagey? They're still a coosomewosome, yet they've both bought separate homes.

HAPPY BLOW-OUT! . . . MICHAEL and DODIE LANDON gave the biggest housewarming party of the month. They've just bought the fabulous old Spanish home CLARA BOW and REX BELL once owned. About 150 cars lined the hill and the adjacent property to their home. Good old NICK ADAMS

made sure he arrived just as KATHY NOLAN was driving away. He came at one and left at 10 the following morning. It's really *fini* to that romance and especially after Nick accidentally broke a \$1500 vase at a party Kathy invited Nick to while they were both in New York.

A STAR FOR SURE . . . that's what JERRY WALD is going to make out of DIANE VARSİ, come heck or high water! He's convinced the gal's got that "X" quality. In fact, her next flick—*The Best Of Everytihng* is to be followed by *The Lost Country*.

TRIANGLE-QUADRANGLE?

. . . KATHY CASE, who used to go with STEVE ROLAND and is ELVIS PRESLEY's only pen pal, and believe you me have they been keeping the postman busy, has simply flipped her nogga over KEITH LARSEN who's been spending much of his spare time with TAINA ELG, who was recently divorced from CARL BJORGENSEIM! WOW! Anyway, Kathy'd like the lowdown on Keith and Taina. So here goes. Keith and Taina spent a fun-filled weekend at Palm Springs. But what's a weekend, Kathy?

INSIDE INFO . . . NBC is cancelling *The Californians* starring RICHARD COOGAN. No ratings. . . CARLTON CARPENTER, the *Aba-Dabba-Honeymoon* boy, who sort of disappeared from the MP and TV scene will have

Gretchen Foster—she's Loretta Young's niece—runs into Ken Clayton and Susan Kohner and tells them all about her recent tour of Europe. Fun? You bet!





Dean Fredericks and Keith Larson make with the funnies when their gals sneak away for a minute to have "girl talk." They're ballin' it. Right?



Here's Rick Nelson in formal duds. The gal? Barbara Lord. The occasion? The Thalian Ball, one of Hollywood's most glamorous annual events.

a new TV series. It's been tentatively called *520* and a western comedy to boot! . . . DWAYNE HICKMAN proposed marriage to lovely Columbia starlet DOROTHY PROVINE. Unfortunately, the gal's got too many commitments to think of marriage. Dwayne will do the *Doby Gillis* series for 20th films . . . LORRAINE BENDIX, BILL's talented daughter and DUKE LLOYD were asked to host a radio show from the famous BROWN DERBY. These two are two of Hollywood's funniest funnies.

I WANT TO BE THE FIRST . . . to let you in on this month's private line. Because it's a line I'm sure you're never going to forget. I found a real Prince Charming, the kind you only read about in books, and can't believe he exists in real life! And his number is RO 6-3590. Decoding the units—the name's RON ELY and he's a big tall gorgeous Texan whose mere presence makes a black and white screen turn color. He's currently starring in his first big role in 20th's *The Remarkable Mr. Penny-packer*. He plays a minister's son who falls in love with JILL ST. JOHN, to which Ron has absolutely no objection—falling in love, I mean. "I like being in love," Ron quipped. "It's a nice feeling knowing you're wanted and needed by the right person."

Ron Ely first saw the light of day in Hereford, Texas, back in 1938 on June 2nd. His dad was a rancher, and as far back as he can remember he always used the family garage to put on shows for the neighborhood kids. But it wasn't until he was in the 7th or 8th grade when his school showed the film *Heidi*, that Ron thought seriously of movies. Unfortunately there was no real outlet for any type of drama or play work until his freshman year in junior high. Then, with several of his friends he formed a dramatic club. Their first play was *The Greener Grass*. "I really began to like drama," Ron continued,

"but I couldn't devote too much time to it because I had to work. My dad died when I was 15 months old and as soon as I was old enough Mom went to work. When I was 9 I became a newspaper boy, then worked in a grocery store and then became a general flunky at The Rex Theatre in Amarillo when I was 12; graduated to usher then bouncer and then finally gave up this wonderful job when I acquired a broken jaw. Only I guess I didn't think that was enough punishment because one summer a few

Venetia Stevenson looks pensive as David Nelson goes into a story about his new picture. Don't take that beard seriously, pals, the role required it.





Sherry Jackson and Kirk Evans team up and shoot each other special delivery looks that really travel. They're a couple of cool, cool cats. Right?



Bring the smelling salts and the water—here's the swoon man himself, Louis Jourdan! His career has been in high gear since *Gigi*.

years later, I took a job in the oil fields. Almost had a busted back, broke two fingers and suffered severe sunburns.

"During all this time though, I managed to take every available speech and drama course and became Texas State Poetry Reading Champion. I entered college with the idea of becoming a petroleum engineer, but something inside me kept resisting. I loved acting and dramatics, so after a term at college, I made up my mind that I was going to do or die, and give

it a try. I guess there are two places one thinks of going when they're determined to become an actor: New York or Hollywood. I chose the latter since it was closest to me. After several months of working at different kinds of jobs, I finally got an audition with Ben Bard at the 20th Talent School. Through the process of elimination I was accepted into the new talent program and was offered a 20th contract several months later, which I readily signed. I was finally

making a start—a start in a career I want so to master."

As I mentioned previously, Ron's ready for love and already I know half a dozen femmes who'd put on their Princess Charming smiles just for a date with this guy. And so to them and for you, here's a little QT info that might come in handy. If you'd like to make the Ely Eligible list bone up on Shakespeare, Hemingway, Steinbeck and Faulkner; they're his favorite writers. Discuss

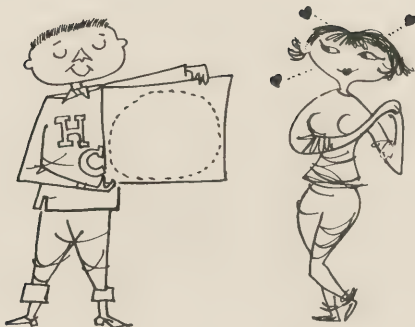
(continued on page 60)

Oldtimer Milton Berle greets newcomer Gary Crosby. Here you have a couple of guys who not only like fun—they invented it. On them it looks good.



Kim Novak, who really gets around, usually goes back to her old boy friend, Mar Krim, who's always waiting. Dig his beaming smile. Wow!





so you want to be popular!

Feeling sorry 'cause you're new in town? The kids giving you the deep freeze? Here's how Sandra thawed 'em out and became Fairfield High's Trail Blazer . . .

by JENNY ROLAND

Sandra stalked into the house, tossed her books on a table, and glared at her mother.

"I am not going to spend another day in that miserable school!" she announced. "It's not a bit like Dodson High. The kids are a bunch of squares. And rude, too! No one's said more than two words to me in the week I've been there. There doesn't seem to be any school spirit, either. I've heard nothing of dances or class plays or any of the fun things we did at Dodson High!" Her blue eyes filled with tears of self-pity. "Gosh, Mom, why did Dad have to be transferred to this dreary neck of the woods, anyhow?"

Sandra's mother gave her a challenging look. "I'm surprised at you! Here's your chance to be a real pioneer; to help the others get the ball a-rolling. And you're standing around feeling sorry for yourself."

Sandra gave her mother an uncertain look. "What do you mean, Mom?"

"I mean, when you don't like the path set before you, there's just one thing to do. Be a trail blazer. Start a new path." She smiled. "If it looks inviting, you'll have plenty of followers."

Long after dinner that night, Sandra sat quietly, thinking over her mother's advice. Maybe—just maybe—Mom had something there. She reached for paper and pencil and wrote down all the things she didn't like about this strange, new, high school.

Then she jotted down the changes she, herself, could make in the situation. When the list was completed, Sandra read it over and blinked in surprise. Two words—two rather magical words—occupied a prominent place on the list. The words? **BE FIRST**. Sandra smiled to herself. The words were a kind of definition for a trail blazer, weren't they? And trail blazing was Mom's prescription. She read the list again. The first complaint was that no one stopped to talk to her between classes. **BE FIRST**. Her pencil underlined the words as she made a mental note to smile and speak first to every boy and girl she met next day.

Next on the complaint list was the dearth of school social activities. But Sandra remembered the bulletin board notice of class assembly next Friday afternoon. It would be the perfect time to suggest formation of a drama group; a school orchestra; or a Thanksgiving dance. Sandra had been active in plans for all three at Dodson High and . . . Excitedly, she circled the **BE FIRST** and framed her opening words when class assembly would meet.

No parties—Ugh! She had printed that in the complaint column in big, angry letters. But suppose she rounded up a bunch and gave a party here at home next Friday night? She felt a sudden nervous qualm. She had no idea what these kids considered a real ball. Suppose she staged a regular Dodson High kind of party and it fell flatter

(continued on page 60)



High School girls, handsome Jeff Hunter found when they interviewed him, asked the most intelligent questions. They quizzed him on subjects of vital interest to teens. Jeff is starring in 20th's *In Love and War*.

There are pitfalls and advantages in trusting the "boy with a past". . . Should you be the one to take him out of the "social outcast" class?

by BEBE KENNETH

what you should know WHEN YOU DATE A BLACK SHEEP

This can be a knotty problem, can't it? And it's often hard to handle even when you've reached a decision. For someone is bound to feel you've taken the wrong stand, no matter what.

Let's see what you can do about it. We'll say everyone in school is thumbs down on Joe because he was caught with a stolen car. His name was in the papers and he had to appear in court. There were rumors that he had barely escaped a sentence at a reformatory. The kids

gave him the brush-off when he returned to school but somehow you just couldn't. He looked so darned lonely and miserable, eating lunch by himself; standing on the sidelines when the other fellows played ball afterward. You walked over and smiled; said "Hi, Joe," and gosh, his face lit up like a neon sign. Soon he was telling you the real story; how he hadn't known he was stealing cars. This man hired him to pick up cars at certain spots and Joe thought

he was repossessing them for a car dealer. Joe gives you all the details and your sense of justice is aroused. Why, the kids aren't being fair to poor Joe. He's as innocent as a new-born lamb and here they're treating him like a black sheep!

When he shyly asks you for a date you hasten to say yes. You'll show the kids! Besides, a good-looking boy like Joe isn't hard to say yes to. You date him—secretly at first. But soon you and Joe have fallen in love and you're seen everywhere together. Then the trouble starts. The gang warns that you, too, will get the deep freeze if you don't drop him. You have to make a choice—Joe or the crowd. Which shall it be?

There are several other questions you'll have



to ask yourself before you can answer that one. First, do you really care for him or do you simply feel sorry for him? Maybe you like to dramatize yourself as the "good woman" whose influence changes his reputation from black to white. Sympathy is a noble emotion but it isn't love so don't fool yourself on that score. Secondly, is your friendship with Joe harming your reputation? Are people apt to believe that you steal cars or perhaps break the moral code now

that you're Joe's girl friend? And thirdly, does your crowd's freezout mean that you and Joe drift in with a less desirable group? The wrong answer to any of these questions can mean danger for you.

Now let's look at the brighter side of the picture. We'll give Joe the benefit of the doubt and believe his story. He is really a nice kid who was wronged and you want to stick by him. Sympathy is fine but he needs constructive help if he's going to be accepted socially again. And you're the girl who can aid him. Try to get him to excel in something—sports, studies, art work, drama or speech classes. He will gain the other kids' respect and admiration if he's a good ball player or wins the trophy for your school in a debate contest. He won't necessarily have to be top man. His honest, sober effort in a field will win the other kids' approval and make them forget his "wildness."

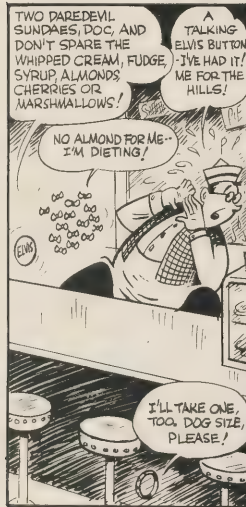
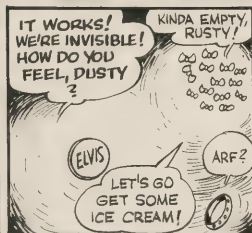
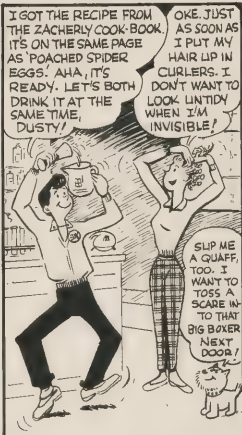
Joe needs understanding now more than ever. Your faith in him will bolster his faith in himself so don't let him down. Don't stage a petty quarrel just for the fun of making up. Joe may take it seriously and lose all you've helped him gain. This is no time for teasing; for small flirtations. Joe hasn't enough self confidence yet to take these things in stride.

Try very hard to stay friendly with your old crowd. Don't wave your friendship with Joe like a red flag before a bull. If you take a defiant attitude the crowd will never accept him. Be casual and calm. In a dozen subtle ways you can let the crowd know the truth about Joe's past. You don't have to get up on a soap box and orate. A sentence here and a few remarks there and you'll put it across in a quiet manner. In the same way you can inform them of Joe's fine qualities and plant the seed of acceptance in their minds.

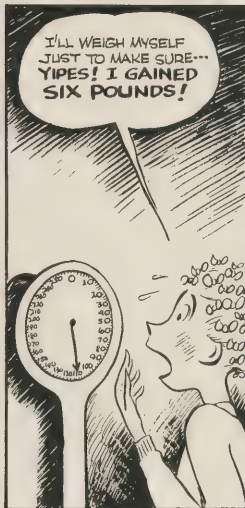
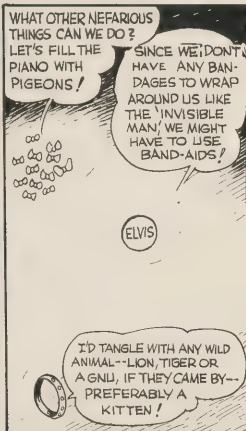
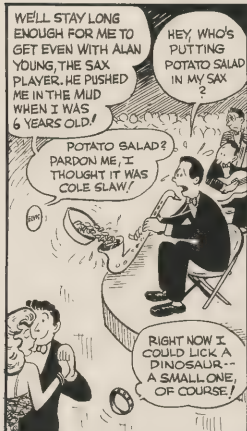
If you are faced with this problem, try these tactics. If the boy has told you the truth about his unfortunate past and if he is worth your efforts, he'll do his part to show that your faith is well-placed. If he is not worthy you'll discover it quickly. Another escapade; trouble with the police—the old pattern will repeat itself in a short time. Then the wise move is to drop him before you put your own good name in jeopardy. Don't let him whine an excuse that he was framed or that the cops had it in for him. Don't listen to his promise that it won't ever happen again. Drop him fast. He's not a good risk and your own reputation must be your first consideration.

For your sake, let's hope the back sheep in your life proves to be "a good Joe."

RUSTY and DUSTY doing the "INVISIBLE MAN" BIT



What would **you** want to do if you had the power to become invisible? For the 12 most fascinating answers we will award any single LP of the winner's choice. Please address your letters to HEPCATS, 370 Lexington Avenue, New York 17, N. Y.





OUR TEEN REPORTER ASKS DICK

AS INTERVIEWED
BY GLORIA S. LOEB

How did you get started in show business?

"In junior high school, I did impressions. In high school, I belonged to the dramatic club. In college, I worked in a radio station as an actor and announcer. That's how it all started."

How did you work up to American Bandstand?

"I started working in WFIL as an announcer. I had a show of my own, in the afternoon from two to six. When another chap was relieved from his duties of the Bandstand, I took over."

How did American Bandstand originate?

"It's been on the air for almost six years. In the first few months of the show it became the most popular afternoon program in the Philadelphia area. Also the highest rated show."

How do you select the teenagers who appear on the show regularly?

"They come here after school."

"Of course. A good many people cited it as a good influence on teenagers. It gives them something to do after school and they feel it's a show of their own."

Do you feel American Bandstand is the most educational television show for teenagers?

"No. It's not meant to be."

Do you feel it offers any education?

"Yes, socially. It teaches them (teenagers) how to get along with other people."

How much preparation is necessary for one session of the Bandstand?

"I work 80 hours a week, so

that more or less answers your question."

Do you arrange to have at least a certain amount of guest stars on every day's show?

"We have whoever is available at the time."

Do you ever have any difficulties in arranging a date with these guest personalities?

"No, provided they don't have any other commitments. They are very glad to stop by."

Which guests have the kids enjoyed the most?

"Pat Boone, Sal Mineo, Jerry Lee Lewis, Fats Domino... plus any, many more. The kids have received all of our guests so warmly it would be difficult to name them all."

Do you personally answer all the letters sent to you?

"I can't, but I read a good deal of the letters. My staff does the rest."

What is your full address?

"Dick Clark, American Bandstand, Box 6, Philadelphia 5, Pa."

What kind of a home audience does American Bandstand have?

"More adults than kids watch the show. 53% of them are adults."

What do adults think of the show?

"I think they enjoy it."

What is a teenagers point of view of the show?

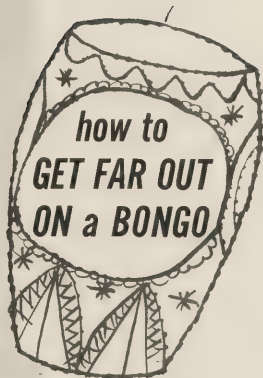
"I guess they look upon it as one of the few shows of their own."

Do you think any of the kids on the show have the potential talent to go into show business professionally?



Our Dick Clark is house-broken. No doubt about it. Barbara and Richard share his love for music, his ABC-TV American Bandstand and the Saturday Night Dick Clark show.

(continued on page 61)



by ALLEN DUANE

Have you heard the hipster poem about the three kats in Frisco who built their very own Sputnik out of a bongo drum and really went "far out?" Well, you may not make it to the moon, but you sure can get carried away on a bongo. There's something about that mad rhythm that starts pulses doing double-time.

And it doesn't take much. Obviously this lil gal's got what it takes, but she only needs two fingers on each hand (to play bongo drums). Left hand for heavy beats, right hand for light beats. Rock 'n' roll rhythm's a good starter—something with a real heavy rhythm. Go ahead, *you* try it! Get hip to the beat, now; let it throb right through you: ONE two THREE four. Now try throwing in little extras to make it really go! ONE and two and-a THREE and-a four. Hey, slow down! I thought you couldn't play bongos. Come back into the atmosphere, kat, I've got more to say!

Are you the egghead type that digs this crazy modern

Got a yen to be the life of the party? All you have to do is lose your timidity, know how to count to four and latch on to a bongo . . .

poetry? But man, they're swinging it to jazz now! And, back to the kitten in the picture (we mustn't forget her!)—she recites the stuff to bongos. So she says. Only trouble is she won't do it in front of anybody. (Yeah, I offered to turn my back.)

So if you flip over this cool word jazz, but can't afford a combo to back you up, try beating it out on a bongo. Let's see now . . . "Hey, diddle dongo (boom), Kat and the bongo (boom), Cow jumped over the moon (boom boom) . . ."

Well, she *says* it's easy. Go ahead, *you* try!

(You know, it's gonna be awfully lonely here on earth when *everybody's* far out.

NEW MAN POWER ON THE SWING SHIFT BOBBY BROOKES

HIS "THIS IS THE NIGHT" ALBUM
IS WAY OUT THERE!

BY FRANCES STILLMAN HALL

With the "This Is The Night" LP album, young man-about-tune . . . Bobby Brookes, makes his big-time vocal debut and pitches his bid for stardom's echelons. And, the outcome will not long be in doubt . . . for Bobby's clear-as-a-cool-stream quality and lyric versatility are definitely pinnacle-prone. He's a combination of Al Hibbler, Billy Eckstine and Harry Belafonte. His rhyth-matics and fluid phrasing are reminiscent of Hibbler; his dramatic depth like that of the great "Mr. B."; his caressing overtones carry a Belafonte tinge . . . the sum of these parts create a complete new whole which is uniquely Bobby Brookes.

As a youngster in Philadelphia, Bobby originally aimed at a law career. He relegated his vocalizing to the local choir and occasional social events. Shortly after graduating from South Philadelphia High, he enlisted in the Army. A latent yen for the singing spotlight ignited when he participated in company shows during his tour of duty. Mustered-out on the West Coast, Bobby elected to remain there . . . spending several months singing with local bands. The highlight of his budding career, at this point, was an encouraging nod from Louis "Satchmo" Armstrong . . . who advised him to keep plugging. Returning to his home

town, Bobby organized the "Gay Jays." This singing quartet proceeded to win many prizes on local and network TV shows.

Brookes took a chance on the breaks and hit the solo trail, shortly thereafter, appearing at every type of affair and function he could handle. He gave himself two years. And, just at the close of that period, his gamble with time paid off. Bobby got a tonsil in the door when a Philadelphia business man heard him and arranged the record session which led to his RCA-Victor contract.

Versatility being the keynote, Brookes goes from Cool to Hep with easy grace and subtle inflection . . . weaving for himself and his listeners a magic carpet of mood and rhythm. From the sarcy, but smooth, bounce of "Give Me All Of You", to the soulful and tender delivery of "More Than Ever"; from the muted passion and dramatic power of "But On Earth" to the

flip delivery of the novelty narrative, "Same Old Saturday Night", Brookes sings the gamut of emotion. His authoritatively and unique phrasing is particularly effective in "This Is The Night", and the toe-tapper gentle upbeat of "Suddenly", his sensitive delivery of the romantic standard, "The Moon Was Yellow", the subtle mood treatment of "Full Moon and Empty Arms" and the switch styling on "I'll Be Around" testify to his multifarious talent.

So! "This Is The Night"! This is the Singer! This is the prediction: Bobby Brookes, with the Cool & Hep larynx, will be the next vocal explosion to electrify the Cool & Hep crowd!



JODIE SANDS

TOP CHANCELLOR RECORD PERSONALITY

BY GLORIA LAMBERT

Besides its proud claim as the "Cradle of Liberty," Philadelphia now has been boasting of another birth: introducing the sweet personality of Jodie Sands to the world. And well she might, for the petite, winsome lass seems destined to occupy a lofty place at the top of today's popular distaff vocalists.

Now 25, Jodie began singing almost as soon as she discovered her vocal chords, and it seems that, as long as she can remember, the little lady *knew* that singing would be her life's vocation. Having inherited a great deal of the musical talent from her father, an erstwhile professional singer in his native Italy, Jodie took up the serious study of singing with an intensive schooling in opera. Before too long, she had decided on an operatic career . . . and, from the point of view of hard-bitten critics, success in the houses at La Scala and the Met appeared certain.

Then, six years ago, a 19-year-old lovely made a startling discovery. She had slowly become entranced with *popular music*! The transition met with full approval from her mother and her brother. Dad, on the other hand, took a dim view of his daughter's extreme "switch." Nevertheless, the willful youngster was permitted to test Lady Luck in the highly competitive field of down-to-earth show business . . . where the going can be exceedingly rough—because true talent is often considered a secondary qualification in today's music market.

Having cast her die, so to speak, Jodie worked in night clubs of one class or another for two years. By that time, she had realized the mandatory need for experience with bands, and determined to round out her capabilities in that basic school.

For another two years, the plucky little lady endured the hardships and trials of the one-nighters . . . in the tiny villages she had never known existed. On the whole, however, Jodie knew she was acquiring an entirely new concept of singing, learning the professional tricks of the trade. Without any precise plan, she had mastered an individual style . . . a naturally regal poise and a completely different approach to phrasing. To this day, Jodie attributes a great deal of her present success to the "apprenticeship" she served as a band vocalist with a score of orchestras and dance bands. In



She's a looker . . . and has a voice to match her luscious face and figure. And we do mean Jodie Sands.

that theory, she agrees with most other top-rated singers, who claim that the training-ground offered by singing with bands provides the show-biz know-how that can be acquired in no other way.

Her band-singing days completed, Jodie now prepared to return to the night club scene, feeling thoroughly confident that she was now prepared for any test of the professional vocalist. Bookings were now more easily obtained, auditions were almost welcome, and the "at liberty" weeks became few and far between. In and around Philadelphia, the name of JODIE SANDS was heralded in the manner of a local celebrity. Still, the assured, young starlet yearned for the national recognition she felt would not be long in coming. Destiny stepped in then, in the persons of two local gentlemen, Bob Marcucci and Peter DeAngelis.

Besides owning and managing a local record firm, Marcucci and

DeAngelis had achieved a great deal of public gratitude for their contribution to the fight against juvenile delinquency with the regular teen-age "record hops" they sponsored. The standout feature of these hops was the appearance of a famed recording artist, the guest star of each event. Jodie was invited to appear as the guest star at one of the Marcucci-DeAngelis hops. When she made her guest appearance for Bob and Pete at the record hop, she was greeted with unbounded enthusiasm by the teenagers, who applauded each of her songs with sincere fervor, accompanied by riotous bedlam, refusing to let her leave the stage.

Many happy, 'tho wearisome hours later, DeAngelis and Marcucci were astounded to learn that the capable Miss Sands had not been signed to a recording contract as yet, and wasted no time in getting her signature on an agreement to wax for their

Chancellor label. This was in February of 1957 . . .

Immediately after signing Jodie, Pete and Bob went to work to compose a special number for their new-found artist. The song which Bob Marcucci and Pete DeAngelis composed especially for Jodie Sands was "With All My Heart!" Then, with the recording completed, the three principals . . . Jodie, Pete and Bob . . . sped to New York to play the test for Sam H. Clark, president of the ABC-Paramount records.

In the jargon of the hipsters, Clark and his department heads "flipped!" Prexy Clark, of the ABC-Paramount label, personally called all of his key distributors via long distance to tell them about the "greatest natural smash I've heard in years." So began the wheel of fortune and stardom for the big spin which whirled Jodie Sands to success.

● end



Here's how Jodie looked when she appeared in the Warner movie, *Jamboree*. She made her career dream come true.



I MET GENE VINCENT!

BY JUSTIN BUCKLEY
Teen Regional Reporter

A local radio station had a contest to win an interview with Gene Vincent . . . when he was expected to come and visit our town for a personal appearance. Being a fan of his, I was eager to try my luck at winning. The rules of the contest were to say in 25 words or less, "why I would like to interview Gene." What a contest!

Working like a beaver, I came up with: "*I would like to interview Gene Vincent because my admiration for him has aroused many questions.*" I dared not hope for personal answers, due to the limitations of my wheelchair life.

Well, I don't know how, but it won!

On the evening of the show, at 6 o'clock, some of my friends and I went to the Coliseum to see the show. Upon arrival, I was escorted to a front row seat as a special guest of Gene's.

After the first show, I was taken back stage and introduced to Gene. He asked me if I would wait until after the second show for the interview. Of course, I said I would. I watched the second show from the wings, backstage, which was very exciting. After the second show, I was permitted to go on stage. Gene had gone back to his dressing room to freshen up.

I sat there on the stage talking with one of the Blue caps. Then, I caught a glimpse of

REAL NAME: EUGENE VINCENT
Height: 5'9" Weight: 150
BORN: February 12, 1937
HAIR: Dark & curly.
PERSONALITY: Wonderful.
TRAITS: Exceptionally modest.
DRESSES: Real "neat."

Gene just before a flock of girls surrounded him. I decided the best thing to do was to wait; maybe I could get to him eventually. I turned my head to watch "Dickie", the drummer, who was on my right, pack his things together. I felt someone approach me from the left. I turned to find Gene kneeling by my wheelchair. The surprise left me breathless. It was his birthday . . . so after wishing him a happy birthday, I proceeded to



(continued on page 62)



Man of action and song . . . in a variety of moods—Gene Vincent. Wouldn't you say Gene and his singing group are bursting with energy! . . . to put it mildly.



THE GENE VINCENT I KNOW!

BY KAY WHEELER

I guess about the biggest surprise I've ever had, happened in Dallas, Texas almost two years ago. Arriving home from a Saturday show, I noticed a pale pink Cadi bearing Virginia license plates parked in my driveway. Add to that, the fact that the strains of the top hit song "Be-Bop-A-Lula" was blasting out the door . . . and you will know how I felt when I walked in and stood face-to-face with (of all people!) Gene Vincent himself!

His famous "Bluecaps" were there too, draped around on every available seating space, including the floor! While my mouth remained opened at a 90 degree angle, someone said, "Hey Kay, meet Gene Vincent and the Blue Caps! I really wouldn't have been more surprised if they had said "This is Napoleon—and what's left of his Army!" It took me several minutes to get around to saying "Hi"—but after that, I instantly felt that I had known Gene for years. He puts you so at ease and calls you by your first name. He discusses things like you had been friends for years!

Gene Vincent had just driven from Norfolk, Virginia to Dallas, Texas just to meet the president of his fan club . . . who had brought him over to my house. He could stay only a few hours, before driving back to keep a personal appearance date on the

East Coast. All this happened while he still wore the heavy steel brace on his leg, which was broken in a motorcycle accident. Very few of Gene's fans realize that he wears a heavy leg brace on his leg at all times. Gene is a real showman and he always puts out a FABULOUS SHOW even in the face of his hinderance.

Gene had on a snappy red shirt and black ivy leaguers. He is even better looking in person and his keen personality and interest in people make him entirely different from most other celebrities. As we sat around talking, someone suggested going on a weiner roast, and a swim to near-by Grapevine Lake. Gene was all for it, so we all piled into his, and two other cars, and headed



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MEET COOL JIMMY BOWEN

ROULETTE RECORDS 'MOST ON TOAST'

BY KEITH WALKER

Jimmy Bowen's success story is a warm and interesting part of Americo-mania. It's a story that could happen to anyone in this country, but usually only occurs to a fortunate few.

Jimmy was born in 1937 in Santa Rita, New Mexico. When he was eight, the family migrated to Texas and settled in the town of Dumas. It was here that the boy joined the church choir, the high school glee-club, and his feeling for music was matured and developed. While at Dumas High School, Jimmy met and became close friends with Don Lanier. The boys decided that upon graduation they would attend West Texas State College together. At college, they joined forces with Buddy Knox and Dave Alldred. Together, they formed an instrumental group . . . "The Rhythm Orchids". Jimmy Bowen played bass; Buddy Knox, guitar; Dave Alldred, drums; Don Lanier, guitar. The group was unique in not only the arrangements they played; but in the fact that both Jimmy Bowen and Buddy Knox could do vocal solos and that they were also songwriters.

Following graduation from college, Jimmy and the boys formed their own record company in Dumas, and it was then that the enterprising young men got their first real break. Their version of "Party Doll"; with Buddy on the vocal, immediately brought them to New York where they were signed by Roulette Records.

Roulette used the versatility of the group to great advantage. The Rhythm Orchids hit again

with their second release, "I'm Sticking With You". This time, the song was written by Jimmy (Buddy Knox wrote "Party Doll"), and the vocal was done by him. "I'm Sticking With You" sold over a million copies and brought show-business success to young Bowen. His recording success was quickly followed by network television appearances and in-person theatre appearances all over the country. Jimmy was a featured performer in the motion picture "Jamboree" in which he sang his Roulette recording of "Cross Over".

Jimmy is a reserved, quiet Texan. He hopes to continue playing bass, making appearances, motion pictures, writing songs, hit records and, in between, relaxing in the wide-open spaces of Texas. Time will show if his dreams and hopes come true.



Our Teen Treat From Texas—handsome Jimmy Bowen.





18 GLAMOR-AIDS FOR FACIAL BEAUTY TO GLAMORIZE YOUR LIPS... YOUR EYES...YOUR EYEBROWS

ALL 18 YOURS FOR
THE MIRACLE PRICE OF

\$1.00

Once In A Lifetime Offer that can Change your Whole Appearance. Not 10, not 15, but 18 thrilling Beauty Aids at the sensational price of \$1.00. Each one promising you alluring enchantment...The Expensive "Beauty Shop" Look Every Day.

Study each one of the 18 separate beauty aids in this amazing \$1.00 offer. Picture the breath-taking change they'll make in your appearance the very day you receive them. Then try these 18 individual beauty essentials entirely at our risk. You must be completely delighted in every way or you receive every penny of the purchase price back.

Just look at these 18 essentials you get for only \$1

Beauty Essentials #1 and #2: Your choice of 2 Patricia de Páree stay-on lipsticks. You can have one for daylight excitement, one for romance-filled evenings.



1. ORANGE - A sun-kissed color charmed with excitement;
2. SCARLET - High-voltage red with electrifying appeal;
3. RASPBERRY - Luscious as sun-warmed berries;
4. PETAL - Petal pink... youthful and enchanting;
5. ROSETTE - Press a rose petal to your lips;
6. MAGIC RED - Eye knew its secret;
7. CYCLAMEN - Pulsating hue with tremendous lavender impact.

The 2 lipsticks alone are worth \$1.00, but they are only a small part of this sensational \$1.00 offer.

Beauty Essential #3: Your choice of one of the 3 special Patricia de Páree Lip Lining Pencils. The type used by Hollywood make-up men on Movie Stars to make the perfect pencil outline needed for teasing lips. The special Lip Lining Pencil is yours not for \$1.00 itself, but as 1/18th of this sensational \$1.00 offer.

Beauty Essential #4: Your choice of one of the 5 Patricia de Páree professional Eye Lid Lining Pencils. Glamorous women use it to dramatize eyes, bring out every bit of the hidden excitement lurking in their depths.

1. BLUE - A beautiful blue that harmonizes with shadows.
2. GRAY - For the conservative lady who needs no color.
3. SILVER - For the girl who wants to be different.
4. BLACK - A standard color for all occasions.
5. GREEN - Dramatic, the latest fashion.

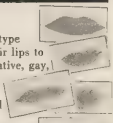
This special Eye Lid Lining Pencil is yours not for \$1.00 itself but as only 1/18th of this sensational \$1.00 offer.

Beauty Essential #5: Your choice of one of the 5 famous Patricia de Páree Hollywood Eyebrow Pencils. Choose the exciting color that blends into your personality. You'll love the natural look of your glamorous new eyebrows. Your friends will be amazed at your "Beauty Parlor" appearance. 1. LIGHT BROWN. 2. MEDIUM BROWN. 3. DARK BROWN. 4. AUBURN. 5. BLACK. This special Eyebrow Pencil is yours, not for \$1.00 itself, but as only 1/18th of this sensational \$1.00 offer.



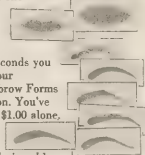
Beauty Essentials #6 - #11:

You receive 6 exquisite Lip Outline Forms. The type make-up men use on Movie Stars to change their lips to fit the mood of the picture. Do you feel provocative, gay, carefree, serious? It will be easy to change your lips to match your mood. There's a Lip Outline for each. You've seen these Lip Forms advertised for \$1.00 alone. Now they are yours as just one small part of this sensational \$1.00 offer.



Beauty Essentials #12 - #17:

Six specially designed Eyebrow Outlines. The perfect mates to the Lip Forms. In seconds you create chic, perfect eyebrows, matching your glamorous personality. Six different Eyebrow Forms to add just the right touch for any occasion. You've seen these Eyebrow Forms advertised for \$1.00 alone. Now they are yours as just one small part of this sensational \$1.00 offer.



Beauty Essential #18: A Beauty Course designed by Patricia de Páree, beauty consultant to the most glamorous women in the world. Jammed with beauty hints and information showing you the professional way to determine your type of face... proper make-up and hair styling for each of the 7 basics; technique for perfect lip shaping, eye lining; adding the doe-eye dash; applying eye shadow; mascara techniques; eye shadow coloring; and creating the perfect brow outline.



Forget about expensive Beauty Parlor treatments. You'll save plenty and you'll look as beautiful as the Movie Stars. You can change thin, wide or heavy lips to luscious perfect lips; you can change shapeless mismatched, straggly eyebrows to perfectly turned face flattering brows. Just think of it... you get beauty perfection that will last years... perhaps for a lifetime with the 18 piece Patricia de Páree Beauty Essentials Kit. A miracle value at only \$1.00 plus 25c to cover postage and handling.

Try the 18 piece Beauty Essentials kit for 10 days at our expense. You must find you have a new exciting romantic appearance, or return the kit for full refund of purchase price.

MAIL TODAY FOR IMMEDIATE BEAUTY!

PATRICIA DE PÁREE • DEPT. H-14 • 11 East 47th Street, New York 17, N. Y.

Rush to me the 18 piece Beauty Essentials Kit. I am enclosing \$1.00 PLUS 25c to cover postage and handling for each set I order. Here is \$... please send me sets at \$1.00 plus 25c (to cover postage and handling) for each. If I am not completely satisfied I will return the kit(s) for full refund of purchase price.

Enclosed is ☐ check ☐ cash ☐ money order

NAME

ADDRESS

CITY

ZONE... STATE

I get my choice of 2 Lipsticks
1..... (order by color)

I get my choice of 1 Lip Lining Pencil
1..... (order by color)

I get my choice of 1 Eye Lining Pencil
1..... (order by color)

I get 6 Lip Outlines,
6 Eyebrow Outlines, and
1 Beauty Perfection course.

I get my choice of 1 Eyebrow Pencil
1..... (order by color)

FAN CLUB CIRCLE

Everything you want
to know about
starting or
joining a Fan
Club is here...

by RANDY BEANE

Hi, There!

Welcome to HEPCATS' Fan Club Circle—the fan club column meant just for you. Want to know how to go about starting a fan club? Want to know the latest lingo with your sister clubs? Want to know how you can write your favorite star personally? Want to know just about anything where fan clubs are concerned? Well, come along with us while we take a ride around the Fan Club Circle. And of course, if there are any questions you'd like us to answer or anything we can help you with, just drop us a note with a self addressed envelope, and we'll try to oblige.

Pinchable Keely Smith surrounded by mate Louis Primo, Don O'Connor and Ray Bolger.



Frankie Avalon and Paul Anka, top teen favorites, have Debbie Shillman for their wonderful Fan Club.



Devastatingly handsome Barry Coe (and he can act, too) has the most fabulous Fan Club Journal.

Just before we started this column, we were besieged with letters asking us: How do you start a fan club? Since this is a brand new feature in the ever-growing HEPCATS—the magazine devoted to you—we could think of no better way to start things rolling, than by plunging right in and giving you the answer, as best we can, on how to start your fan club! So for all those who asked, here goes.

HOW TO START A FAN CLUB:

There are just four basic properties you should possess before you even think of starting a club: INTEREST, TIME, HARD WORK, and MONEY! If you have all these then your fan club is half way started. There is one thing I must remind you of, and that is a fan club is NEVER organized for personal gains. If this is what your aim is then better forget having a club. A club like yours never lasts very long. Your club members and your star will eventually get wise to your goings on, and besides, you're the kind of person who ruins the well-meaning fan clubs intentions.

Start your club on the ground floor and work up. You can start with as little as 3 members or 25 members. But remember, a club costs money and it is very rare that a club in the beginning stages will pay for itself with membership dues. Your first year's expenses should be around \$50. This includes postage; application blanks; membership cards; rubber stamp with club

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were brought up on their father's sugar plantation in Cuba. Although the gals are close in harmony, they were born far apart. Peggy in the Dominican Republic, Babette in Havana and Cherie in New York. *Teach Me Tonight Cha Cha* is their biggest hit to date . . . Chuck Berry is now a business tycoon, sir, in case you're interested. Chuch opened his own club, the Club Bandstand, in St. Louis, and also owns his own disking studios and artist management offices in that city . . . Johnny Mathis gives all credit for his platter success to George Avakian, who gave him his break on Columbia and handled the first sessions. Avakian used to be album chief at that label. Now he's A&R boss of Warner Bros. disks. Johnny admits that he had a lot of problems on his way up. "It takes a lot of work to condition yourself for success," he said recently. "You work a long time getting ready for it. Then all of a sudden you're there; then it takes a lot of doing just getting used to that." Learning to talk to people is another hard thing, Johnny says. Seems interviewers are usually waiting for Mathis to knock somebody so as to get a better story, but Johnny just praises people he likes and keeps quiet about others. Of the nine LP's Johnny has out, all are best-sellers with an average sales of 200,000. Like, wow, kinda loot . . .

It's good to see the Short Twins making the big dough with their Godfrey successes and their hit disk, *Take A Look*. I knew the boys several years ago when they were doing a great act in the top clubs with little Eddie LeRoy, the comic. They've deserved this break for a long time. Wonder what happened to Eddie? He belongs in the big time, he's got that much talent.

If there are warm waves coming down from Canada way, it's because Brian Skinner of CKDM, Daphin, Manitoba, is such a hot deejay.

Handsome Brian is a great favorite with teens and adults north of the border, according to reports I get. Recently he held a contest to enroll new members

in his Teen Club, and the response was overwhelming. 3,000 new members signed up within a few days. Added to the many thousands of others, Brian Skinner packs himself a tremendous following as you can see. That's why the other stations in Canada and in the U. S. are trying to lure him away. Perhaps they might even put him on a network from there and you'll have the Canadian version of Dick Clark. Who knows? It could happen.

* * *

According to the rating services—all four of them—the top deejay in Philadelphia is Phil Sheridan. One of the most beloved men in the biz, Phil, has a hold on his audiences like the Godfrey of old. A man of many talents, Sheridan is a singer, a philosopher, and an entertainer as well as a spinner of records. He gives sermons in various churches, distributes readings to fans—over 1½ millions to date—and is very active in charity work.

This amazing Sheridan is chairman of the heart fund drive, he performs for hospitals, church groups, clubs, and once was a clown on the *Big Top* TV show. He writes a record review column that appears in the *Philadelphia Inquirer* as well as 26 other papers. He was even a weather man, at one time.

Phil Sheridan is another wonderful personality who should be on the networks—if you ask me, which you didn't, but I'll say it anyway!

Keep an eye on newcomer Cliff Richard, gals. A handsome youngster from London, Cliff's first disk for Capitol is *Move It* flipped with *High Class Baby*. They're looking at him as the first real threat to Ricky Nelson in some time.

Just remember I said it first.

* * *

Two kids were discussing Elvis and his stint in the Army. "Why," asked one, "didn't they put him in the Infantry? Why did they put him in the tanks?"

"To protect him from fans like you—in case you rushed him," snickered the other.

* * *

Some-people-get-mixed-up-Dept. A few anxious fans have been trying to get letters to Dion & the Belmonts, the Laurie group,

but they'd better find the right address—they've addressed the mail to Dion in care of Belmont Park—which is the Long Island race track. Those jockeys don't spin records in that there place, no sir! They break 'em.

* * *

DEE-JAYBIRDS . . . Although DJ's like to have name artists drop in to visit them whenever the performers are in their towns, there is one guy, Doug Moody, who is so popular with the jox, that several have told me they rather see Doug's smiling face than most of the top celebs. Doug is a record promotion man for Herald-Ember. Young and single, Moody doesn't live up to his name—he's about the happiest cat in the disk industry and spreads cheer wherever he goes. A musician and songwriter, Doug comes from England, where his dad is one of the top recording executives. He's been in this country for about five years, but has made more friends than most people who were born here. More about Doug in another issue . . . Dick Biondi, the Buffalo, WKBW DJ whiz, got a letter from a fan and is still trying to figure out what the writer was driving at. The question put to Biondi: "When the Kingston Trio recorded *Tom Dooley*, were they wearing striped shirts?" Real deep stuff. Dick denies that a mattress company offered him a huge sum for his beard. "Must have me confused with Mitch," says Dick . . . Roy Lamont of WRVA-TV, in Richmond, Va., is the only TV personality with a fan club in Richmond. Roy has such a large audience that when he's on the air, almost everything's at a standstill in town while fans enjoy his show. Another oddity with the Lamont program—his cameramen also have a fan club. How about the poor phone operator in the station, Roy—why don't you get a fan club going for her? . . . On WMCA, in New York, Scott Muni, who has been on the local scene for only a matter of months, has captured himself a tremendous following. Young Scott was the sensation of Akron, Ohio, previously. His shows had better than 50% of the listeners, and sponsors were beating each other on the head to get on his programs. The same is happening in

(continued on next page)

4 Skin Specialists' Secrets that erase Acne Pimples Blackheads. Oily Skin Amazing NEW combination treatment



Takes only 30 seconds to use each of the miraculous 4 skin treatments in the "7 Day Clear" sample package. Think of it! All yours for only \$1 if you act now!

Here's the most startling news ever published for you millions who suffer terrible embarrassment, perhaps even permanent scars from acne pimples, blackheads and oily skin. Four of the most amazingly effective skin treatments prescribed by dermatologists have been released to you in one big sample package... all without a prescription! Yes, now at last you can get a complete 4-way treatment... that's right... a complete 4-way treatment that is at least 75% more effective than any old hat "one way" method you may have used... hopelessly trying to rid yourself of these stubborn skin conditions! With this new 4-way combination treatment you put an end to embarrassment instantly... for it HEALS as it HIDES your ugly blemishes!

Most amazing of all, you don't risk one penny to PROVE the miracles this new shortcut to clearer skin will perform... impossible to achieve with just one product!

Even if you decide to keep all four of these formulas prescribed by skin doctors... you only pay \$1 for handling charges! You must see a tremendous improvement the very first day or your dollar will be returned immediately! You must see a clearer skin in 7 days or we pay you... we'll send you a check for \$2. No pharmaceutical company making a product that's sold with or without a prescription would dare make such a claim! The reasons are obvious: you just can't cover up, you just can't clear up your blemishes with one product! Ask any dermatologist—he'll tell you!

Here's Why We Make This Unheard Of Offer!

The truth is every man and woman in the United States has suffered with teenage trouble, at some time in his or her life. Acne pimples alone attack 80% of boys and girls to their great social embarrassment and discomfort. That's why we make this amazing limited offer to introduce you to the most trusted, the most widely accepted, the most effective 4-way treatment ever offered. We want to prac-

tically GIVE this generous medicine chest containing four wonder formulas to the first 100,000 men and women who write in... because we know you will be wildly enthusiastic with the results you get in as little as 7 days and you will tell others who are afflicted with these embarrassing skin conditions! In a short time, this 4-way skin regimen will be available through drug and department stores at four or five times the price you pay! So act now.

FIGHTS SKIN BLEMISHES FOUR WAYS!

The name of this truly amazing 4-way medicated treatment is called "7 Day Clear"... it goes to work instantly to help clear up your blemishes while it covers up your blemishes... in as little as seven days! IT TAKES LESS THAN 30 SECONDS TO USE EACH TREATMENT! Here's what you do:

(1) First you use "7 Day Clear" Medicated Soap containing wonderful "coloidal sulphur" prescribed by skin specialists. It softens and dissolves dead skin cells, cleans excess oils, purifies deep down, helps DRY UP unightly blemishes. You'll love as rich gentle foaming lather.

(2) Second, you use amazing "7 Day Clear" Medicated Bleemish Cream. It's greaseless, stainless, pleasant to use. This miraculous invisible cream contains "Allatation" which proved effective in 108 out of 109 stubborn skin conditions tested! It "permeates the pores," soothes, heals, unslugs clogged pores, helps CLEAR UP that unightly skin!

(3) Next, you use the astonishingly effective "7 Day Clear" Medicated Lotion. It's a bacteriostat, does away with pus-forming germs and bacteria, eliminates scaly residue, treats infected postules, closes pores... safeguards against spreading infection!

(4) Last, you use the incredible "7 Day Clear" Bleemish Stick! This is naturally flesh colored—is impossible to detect even in glaring sunlight or under 150-watt bulbs! You "cover up" those ugly blemishes with the flick of a finger. It HEALS as it HIDES! And boys and men can use it without anyone discovering their secret... regardless of whether they are light or dark complexioned!

That's all there is to it! You can be certain the "7 Day Clear" foursome will give you the results you've always wanted! This proven Therapy helps rid you of acne pimples, blackheads, whiteheads, and other externally-caused skin blemishes FASTER, more COMPLETELY than any single remedy you've ever tried! Most important of all, it HEALS AS IT HIDES! The very first second you try this amazing combination treatment you... (1) make sure that embarrassing skin eruptions VANISH FROM SIGHT! You'll have renewed confidence, step out with the wonderful feeling that goes with a CLEAR complexion!

as it

A big improvement first day or MONEY BACK! A clearer skin in 7 days or WE PAY YOU!

(3) you'll know the four most effective healing formulas prescribed by dermatologists are at work "outside and deep inside" to help clear up your skin... in a matter of hours, days!

Get rid of blackheads and pimples... clear up unightly eruptions with the miraculous "7 Day Clear" Combination treatment that "HEALS as it HIDES." Remember, you must see a big improvement the first day or money back! You must see a clearer skin in as little as 7 days or we pay you \$2.00 for filling out the coupon below!

DRAMATIC RESULTS IN ONE DAY OR MONEY BACK!

That's the real truth! You must actually see a big improvement in your complexion after one 24-hour treatment with the four miracle formulas available to you in the "7 Day Clear Big Sample Package"... offered to you at practically cost... only \$1.00 plus 25¢ postage. What's more, you must see a clearer skin in as little as 7 days or we send you a check to reward you for your faithful use of this amazing combination skin treatment. It's results that count—not promises that can't be backed up! We know if you use "full four" of the "7 Day Clear" products—the soap, the cream, the lotion, the blemish stick... you'll be wildly enthusiastic with the results you get! Don't put it off! Do it now! Just send your name and address today to National Healthaids, Inc., Dept. 209, 223 Columbus Avenue, Tuckahoe, N.Y. 10781. This special introductory offer will be withdrawn in 30 days.

RUSH NO-RISK COUPON TODAY!

National Healthaids, Inc., 273 Columbus Ave., Tuckahoe, N.Y. Dept 209

Please rush me the 7 Day Clear Medicated Sample Package as shown here I enclose just \$1 plus 25¢ for cover postage and handling. This is the complete cost. There is no other payment if I don't see a big improvement the first day you will refund my money. If I don't see a clear skin in just 7 days you will pay me \$2.00

Enclosed is: ☐ Cash ☐ Check ☐ money order

Name

Address

City Zone State



(continued from page 53)

New York . . . In Tulsa, Okla., nobody can deny that Lee Woodward and Edie Washburn, who run the Top Ten Dance Party are popular. On their KOTV show they ran a write-in contest to nominate the top high school athlete. Over 39,400 letters and cards came in the first three weeks . . . Robert Cromwell is a recent addition to the famed WTOP, Washington, D. C. lineup, and his programs are a "listening must" in that area. Bob does such a splendid job of deejaying that even the staid *New York Times* came out and gave him high praise for his ability . . . Will Lenay, the WSAI, Cincinnati, DJ fave, knows what the best-selling disks are in his town because he has his own record store where he meets the fans every day. Will looks more like a deejay than most DJ's do.

* * *

Grady Chapman, the Knight star, whose *Say You Will Be Mine*, has put him on the charts with a slow-starting hit that is gaining momentum every day, got a letter from a fan who wrote simply, "Okay, I'll say it—I'll be yours." But the cutie didn't sign the letter. Watch this Grady Chapman. Dern good.

* * *

If you are album-shopping, get your ears next to Decca's *Boppin' And A-Strollin'* by Leonard James, if you want a good party item, that is. A great gift for yourself or someone you like is Bing's *Bing—A Musical Autobiography* . . . Dreamy stuff is Erwin Halletz's *Vienna, City of My Dreams*. These are all on Decca, and good!

* * *

And so we come to the end of another column. Thanks for staying with me. You're nice. Don't forget to write me about your fave deejays and artists. Send your pix with your hero or heroine. If it's good and clear—and we have room—I'll print it. Put proper identification. No pictures can be returned.

* * *

(Be sure to read Joe's other columns in STARDOM and TV SCREEN LIFE magazines—The Editor)

● end

(continued from page 54)

the Country Club and Grady Carlson my side for one long, beautiful evening! I had to pinch myself to make sure it was true. Then reality hit me hard. If it was formal I'd have to have a new dress. I bit my lip. A new dress was just impossible right now. My father had just returned to work after a long sick lay-off and I knew what a hard time Mom was having making ends meet. Dad's illness had eaten up all their savings. Even the money Mom had saved for new living room furniture had gone to pay doctor bills. And no one needed furniture worse than we did because Danny and Terry, my ten-year-old twin brothers had turned it into absolute junk.

"You'll come, won't you?" Pam asked sharply as I sat there, deep in thought.

"Oh, sure," I answered. "And thanks, Pam."

"I'm going to look for a new formal this afternoon," she went on. "You might as well shop for yours at the same time."

"I— . . ." The words stuck in my throat. I'd never really lied to Pam; never pretended to have plenty of money or anything like that. But I'd never let down my hair with her, either, like I did with the girls in my own crowd. You know, moaned about being broke or sighed over a skirt or blouse that was way beyond my price range. I simply never mentioned money to Pam as though it was no problem in my life.

Pam didn't see anything she liked that day and I pretended I didn't see anything I liked, either, but I inwardly drooled over every beautiful dress Pam waved aside. And when I got home I blurted out the whole thing to Mom.

She rubbed a hand against her cheek and gave me a worried look.

"I want you to go, dear, but a new formal is out of the question. You know that as well as I do. But maybe you could borrow one from one of the girls. Pam wouldn't know; she's new in town."

Borrow from my crowd to attend Pam's party! That was a laugh. The girls had cooled off plenty since I started chumming with Pam. I'd stay home before I'd ask one of them to lend me a dress.

"No, it's got to be a new dress," I said stubbornly. "And no cheap number, either. Not with the kind of people who'll be at the party."

I wasn't really thinking of the party guests. I was thinking only of Grady and how I had to look beautiful and expensive and terribly, terribly desirable on my very first date with the boy I loved. If I was ever going to win him it had to be at Pam's party. This was the chance I'd been waiting for and it had to be perfect; everything about it had to be perfect. Especially my dress.

"We don't have the money and that's that," Mom said flatly. "You'll either borrow a dress or stay home. I'm sorry, Ginny, but that's the way things are."

Angry tears filled my eyes. I didn't want to be a spoiled brat about it; I knew Mom couldn't afford what I wanted. But gosh, to have to give up an evening with Grady just because of a dress . . . Mom saw my tears and she laid a sympathetic hand on my blonde head.

"Honey, I'm sorry! But you know how we're just getting back on our feet. It's rough on all of us." She waved a hand at the shabby old sofa and two chairs. "In two weeks it's my turn to have the women from the church guild here. Don't you think I feel badly because I won't have that new furniture I'd picked out?" She shrugged. "I saw some cheap slip covers in a bargain basement. They're pretty sleazy but they're only twenty dollars. Next week I'll have the twenty and I'll buy them. They're not what I want but they'll have to do." She gave me a gently reproving look. "Crying over the new furniture I can't have won't help a bit."

I turned away, hating the tears that would not stop.

"Then I won't go," I said in a choked voice. "I'll make up some excuse to Pam."

"Not go!" Mom echoed. "Give up a lovely evening at the Country Club just because of a dress? Ginny, be reasonable!"

I didn't hear the rest because I was sobbing and running to my bedroom fast before the twins heard me and started asking questions.

Hal walked down the hall with me to English class next day and he gave me a knowing look.

"I hear you're mingling with the Country Club crowd next week," he began. "Pam's doing her usual bragging all over the school about the dinner dance her folks are throwing." He eyed me closely. "Who's your date for the evening, Ginny?"

I knew I was blushing but I couldn't help it. "Grady Carlson. He's he's at State U."

BE FIRST, BE DIFFERENT

NEW!
ALL-OCCASION

Greet-Teen

PHOTO CARDS

Hal's voice was scornful. "I know all about that character. He used to buy his gas at Merton's station when I worked there. He's a bigger snob than Pam, if that's possible."

My eyes flashed as I whirled around to him. "He is no such thing! He's intelligent and cultured and..."

"And you've fallen for him," Hal finished quietly. "Don't deny it, Ginny. It's written all over your face."

He paused as we reached our classroom and gave me a long, searching look. "Suddenly I'm adding one and one and getting two," he said cynically. "It's Grady Carlson you've been after all the time." His mouth went grim. "I gotta hand it to you, Ginny. When you fall for a heel you fall for the biggest of 'em all!"

I sailed into the classroom, head high, without a word. Maybe Pam was right and all the kids in school were a bunch of jealous drips. Sue and Inez and all the rest were giving me the deep freeze of late and now Hal was making nasty cracks about a wonderful person like Grady. I slid into my seat, my thoughts churning. I had to go to Pam's party now. I had to get Grady interested in me and show this whole gang of squares what it was like to have a smooth, sophisticated fellow as a steady date.

I almost went crazy trying to figure a way to buy a new formal. I begged Mom to let me open a charge account but she refused.

"No more debts," she said firmly. "Not after what we've been through. You'll have to borrow a dress. There's no other way."

I stormed and cried and Mom scolded me for having false pride and that's the way it went on, day after day. The next Thursday Pam and I drove to the swank new women's shop, the La Mode. Pam had found a dress there and she was to pick it up after the alterations had been made.

"Did you buy that formal you liked at Barton's?" she asked idly as we entered the La Mode.

I had stalled her earlier in the week by lying about a dress at Barton's department store.

"No," I said indifferently. "After I tried it on a second time I didn't care for it."

"Well, you'd better get with it," Pam said in an exasperated tone. "My party's only two days away." She gave me a warning look. "I want to be proud of you, Ginny, when I introduce you to our friends. So if you're planning on wearing some old last year's..."

"No, no, of course not," I put in

(continued on next page)



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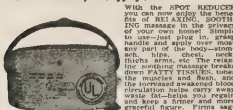
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WRONG KIND OF LOVE

(continued from page 55)

quickly. "I'll look at what they have here. Right now!"

The clerk brought out Pam's beautiful pink taffeta and my mouth fairly watered at the sight of it. But Pam only looked critically at the altered neckline and then nodded.

"I'll take it. It's a charge. Mrs. Joel Carlson's account. I'm Pamela Carlson."

The clerk smiled and reached for her charge book and Pam scrawled her signature across the slip.

"Now if you'll show something to my friend here," she said crisply. "Something very nice."

The clerk moved away and in a moment she returned with the most beautiful dress I had ever seen. It was sea foam green tulle with the soft whisper of rustling green silk beneath. The off-the-shoulder bodice was of exquisite pale green lace and a slim black velvet ribbon defined the waistline. I could see myself in it, my blonde hair piled high and my shoulders white and bare against the pale green lace.

"It's perfect, Ginny!" Pam exclaimed. "Try it on."

I stole a glance at the price tag as the salesgirl helped me slip into it. Sixty-five dollars!" I had as much chance of buying this dress as I had of flying to the moon. Pam studied me with a pleased expression as I came out of the dressing room.

"It was made for you, Ginny. Absolutely made for you!"

My eyes were bright with unshed tears as I looked at myself in a huge full length mirror. The dress was lovely and it fit like a dream but Pam was wrong. The dress wasn't made for me. It was made for a girl who had sixty-five dollars.

"It's nice, I said with careful casualness. "But I'd better let Mom have a look at it before I decide."

Pam gave an impatient shrug. "O.K. if you have to. But bring her down first thing after school tomorrow. You don't want someone else to beat you to it."

The clerk handed me a card as I returned to the dressing room. "Here's my name, honey. Tomorrow's my day off so if you buy the dress will you mention my name so I'll get credit for the sale?"

I nodded because the lump in my throat hurt too much for me to speak.

After dinner that night I went to my room and cried like a baby think-

ing of that dreamy formal and knowing I'd never, never wear it. Mom came in and stood quietly in the doorway.

"Ginny, don't! Don't let it matter so much, dear," she said in a strained, aching kind of voice. "If Pam's friends are the right kind of people, what you wear won't make one bit of difference."

"What I wear is important!" I cried above a sob. "You have no idea how important it is!"

The door closed and I buried my face in the pillow again. And then, suddenly, the whole idea hit me. I guess you have to be as crazy desperate as I was to even think of such a thing. But I *did* think of it and I planned every step very carefully. The next day when school was out I called to Pam that I was meeting my mother downtown and then I headed for the La Mode. Oh, it's a wonderful plan, I told myself. The clerk who waited on Pam is off today and no one will know. No one will ever know. I'll charge the dress to Pam's mother; sign the salesbook with Pam's name. Monday I'll return the dress and say my mother didn't like it and please remove the charge from her account. Of course, I'd have to be very careful at the Country Club not to crush it or soil it in any way. But I'd watch myself like a hawk. I'd barely eat lest I spill food on it.

But my heart was racing as I approached a strange clerk and asked to see the pale green formal, size eleven. And my voice sounded to me like a croak when I parroted Pam and asked to have it charged to Mrs. Joel Carlson. Pam's round scrawl was easy to copy but my fingers shook so I could hardly hold the pencil. Then the big box was in my hands and the red-headed clerk was saying "Thank you, Miss Carlson," and I was half-running down the aisle and out of the store.

It isn't stealing. I'm returning it Monday so that means I'm only borrowing. I kept telling myself that all the way home in order to rid myself of the cold, clammy fear that held me in its grip. No one will ever know. No one will be hurt. I'm only borrowing the dress. I am not stealing it. I opened our front door softly and tiptoed to my room to hide the dress. I needed a little time before I sprang my lie on Mom; a lie about borrowing a dress from Pam. But Mom heard me moving about my room and she called in a high, excited voice.

"Come here, Ginny! I've got a wonderful surprise for you!"

I shoved the dress box back in a closet corner and hurried out to the living room. Mom was opening a big box that lay on the lumpy old sofa

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and fumbling excitedly with the tissue paper. A moment later she lifted a white organdy dress into the air and held it before me.

"Look, honey! A brand new party dress on sale in Barron's basement. Isn't it sweet? And it's just your size."

I looked at the dress and I wanted to cry more than ever before in my life. The dress was just plain awful! I mean it was all right for a little kid graduating from grade school or for something like that. It had a high neckline and puffed sleeves and a pink ribbon sash. Sweet? I'll say it was sweet. Sweet and corny. All it needed was a pair of Mary Jane pumps and ankle socks to make it complete. I lifted agonized eyes to my mother's face.

"Mom! Oh, Mom!" The words were a moan as I began to protest.

"Now don't you worry about the money," Mom laughed. "I was about to buy the slip covers when I saw this dress. It was reduced to twenty dollars. The same price as the slip covers." Her eyes slid over the shabby, faded furniture. "I said to myself, the church guild women are my friends. Real friends. They won't think any the less of me if my furniture isn't nice. Real friends don't judge you by things like

that. And if I do without 'em and buy this dress my little girl will be happy and that's far more important to me."

I looked at her and no one will ever know how I felt at that moment; how cheap and ashamed and sick with remorse. Grady and the Country Club party and all the rest didn't seem nearly so important now. My Mom had to hold her annual church guild party without even cheap slipcovers to hide the shabby furniture she'd hoped to replace by now.

I ran to her and gave her a hug. "Thanks, Mom, but I wish you hadn't done it. I was wrong. I" my voice broke. Then I remembered the dress I'd borrowed. "I've got an errand to do," I said quickly. "See you later."

I hurried out the back door with the La Mode box under my arm and ran almost all the way downtown. The sooner I returned it the better. And maybe just maybe I could do something to that awful white number that would improve it. *But you're gonna wear it, my friend, even if the whole Country Club laughs at you. You owe that much to Mom.*

I heard a familiar high, angry voice as I neared the dress section and then I spied Pam, flushed and wild-eyed pounding her fist on a counter. She was

clutching a black velvet stole in one hand and she turned and saw me as I stood, frozen to the spot.

"Ginny, come here!" she ordered imperiously. "Will you tell this stupid woman who I am? I saw this stole when we were in here and today I decided to buy it. But this woman refuses to believe I'm Pamela Carlson. She says Pamela Carlson was in earlier and charged a dress to mother's account."

"Why, you're the girl!" Even before I raised my eyes I knew it was the redheaded clerk who was speaking. "You're the girl I sold the green formal to only an hour ago. You *are* Pamela Carlson, aren't you, Miss?"

Pam's eyes whipped over me and then, without a word she snatched the box from my arms and tore off the lid. The beautiful green dress lay nestled in the folds of tissue. Atop it was the sales slip with my forged signature. Pam gave it a quick look and then her lips curled as she flayed me with angry eyes.

"Why you little crook! You thieving, little crook!" she screamed. "How dare you pull a trick like this. Buying clothes and expecting my family to—"

No, No!" I broke in, weakly. "I

(continued on next page)

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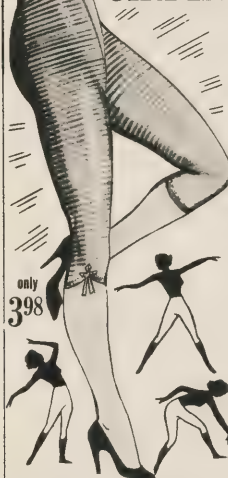
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Keep your face free of blackheads. Look at this... instantly scientifically de-stained vacuum pump gently "lifts" out ugly blackheads safely. No pinching or squeezing. Try it today! Not delighted return for full refund. No. 81. We insist.

BALLCO PRODUCTS CO., Dept. 130
1011 Kane Concourse, Surfside 41, Florida

WRONG KIND OF LOVE

(continued from page 57)

wasn't going to keep it, Pam. I swear it! I only—"

"I don't want to hear any more," Pam's loud voice was carrying all over the store and people were listening and staring at both of us. I wanted to die. Oh, if I could only drop dead that very minute. "This is the thanks I get for being nice to a nobody. Stealing! Using my family's name. For two cents I'd—"

I couldn't take any more. I turned away and there stood Hal, an armful of dresses over one arm. I'd forgotten he worked here as a stock boy. And now, now of all humiliating times, I had to run into him. My cheeks were aflame as I rushed past him and out of the store, feeling as though I could never lift my head again.

Just as we finished dinner that night the phone rang. It was Grady Carlson. He made no mention of what had happened. In cool, polite tones he told me some lie about being ill. He was quite sure he wouldn't be recovered by Saturday night. I clutched the phone in desperation wanting Grady of all people to understand.

"Grady," I said huskily. "I'm sorry about what happened. I've never done anything like that before. I swear I haven't! But I wanted you to be proud of me, that meant so much, having you like me—"

There was a click and the line went dead. Suddenly I heard Hal's voice. "When you fall for a heel you fall

for the biggest of 'em all.' Grady didn't care about me. He wouldn't even give me a chance to explain; to beg for forgiveness.

I was sitting alone on the porch later on when a familiar car pulled to the curb. A moment later Hal came sauntering up the walk.

"Hi," he said casually.

I lowered my head. "Hi," it was just a shamed murmur.

"I've got two bucks, that's all. Tomorrow's payday. But it'll buy hamburgers and a couple malts and there's plenty of gas in the car. How about a drive and then a stop at the Sweet Shop? Some of the gang will be there." He cleared his throat. "They... we've all missed you, Ginny."

A tear splashed onto my hand. I didn't deserve a sweet guy like Hal. I didn't deserve to have the other kids take me back into the gang. But I knew they would. They were my friends—real friends, like Mom said. And real friends always stood by you. They didn't let unimportant things matter. Things like a stuffed shirt named Grady. I lifted my head and put out a hand to Hal. He grasped it and pulled me to my feet. We stood close together and I smiled wanly into his nice, square-jawed face.

"You really ought to clonk me instead of being so nice," I said softly.

He trailed his forefinger across my cheek. "You got plenty of clonking this afternoon, baby. Let's forget all about it. huh?"

I nodded in relief and gave him a quick kiss of thanks. Gosh, it was good to be back where I belonged! ● end

JEALOUSY IS GOOD

(continued from page 25)

Paula was an opposite case. Her feeling of inferiority came from something she couldn't change. But instead of ignoring it she brooded over it. Paula's nose is a fraction of an inch longer than what she'd like. It didn't stop Joe from falling for her but Paula never considered that. When Joe danced twice with the same girl at a party, Paula let the green-eyed monster take over. *I've lost him because of this ugly, long nose*, she moaned to herself. *He'd never look at that girl if I had a pretty nose like hers*. Funny, isn't it? Paula never realized she had the same nose when Joe started dating her as she had now. It hadn't stopped Joe from wanting her for his steady. But her jealousy, her "nose conscious" feeling of inferiority would soon drive him away.

There are times when you can't help but feel jealous, especially if you are dating a boy with a roving eye. But if you'll handle your jealousy wisely

instead of letting it handle you, you'll make out just fine. First of all, don't pout or act injured or accusing if your date flirts openly with another girl. Turn your attention to the other boys at the party. Give them even more attention than you'd normally show. That's far better than being a sulky watch dog. More fun, too.

When the party is over and your wandering hero finally returns to your side, keep that jealousy in check. On the way home be pleasant and vivacious. Don't dare let him hear the slow drip of your bleeding heart! You may have lost him for sure that night. Then again, his new love might fade quickly and he'll be rushing back to you. Since you didn't make a fuss he'll feel he can return without guilt or embarrassment. He will be yours again IF you still want him. But by that time, your "good sport" attitude has no doubt been noticed by other boys. And some smart lad has claimed you as his girl—a girl without a jealous bone in her body! ● end

UPSIDE DOWN PARTY

(continued from page 27)

is given a teaspoon and told to fill his spoon from the bowl on his line, carry it to the end of the line, spill it on the floor and get it back in his spoon and come back to his starting point with beans and drop them in a pile by his bowl. He cannot stop to pick up any he drops. Then next in his line does same. The line who finishes with the most beans in its pile, wins a tiny cup of jelly beans.

Alphabet—Up and Down

Guests sit on floor and each is told to say the alphabet Up to Z, then Down (or back to Q. Time all. The one who can go up and down the alphabet in the shortest time wins a small address book with numbers of the alphabet on edges of pages.



Copy-Cat

All are asked to sit down. Hostess makes a funny face and points to someone and says, "Can you do this?" If one chosen can do it without laughing she is "It". She then calls on someone else to do any gesture she may make. If she laughs, she must stand up and the one next to her is "It". The last one staying down in circle wins prize.

Good Eats

Now it's refreshment time. The place mats on the table are turned upside-down and the glasses are upside-down. Flowers in the center of the table are arranged in a bowl placed in a straw-hat turned upside down. Place-cards are standing folded cardboard, and name of each guest is written upside-down on them.

Seven-up and orange juice are served when glasses are turned up.

Frosted cookies are turned upside-down on two plates on both sides of the flowers.

In front of the hostess is an "Upside-Down" pineapple cake. A mound of ice cream is served. Each ice has a sucker stuck upside-down in it.

At each place is a favor for each guest to pin on himself. It is a bouquet of artificial flowers turned upside-down. After eating, all group around the piano and sing popular songs, before the jolly party ends.

• end

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Tony Curtis
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David Nelson
Ricky Nelson
Hugh O'Brian
Tony Perkins
Elvis Presley
Wayne Preston
Jon Provost
Debbie Reynolds
Dale Robertson

James Dean
Jimmy Dean
Eddie Fisher
Scott Forbes
Tennessee Ernie Ford
Four Aces
Four Lads
Annette Funicello
James Garner
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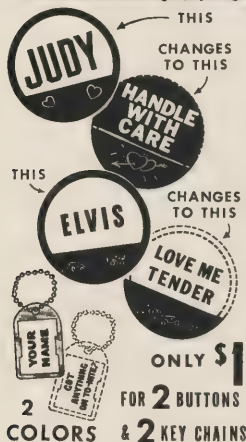
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Wear this big 2 1/2" button on your coat, blouse or belt and watch the fun go by! Your own name changes in a flash to a funny saying under the very eyes of your friends! Keychain with your name and funny saying also makes wonderful attention-getter! Order any 4 names and funny sayings for only \$1! 12 Wiggle Buttons and 2 Keychains! Mail below with remittance.

I Like Clark
Dick Dink
Kay I'm Available
Hi Sweetie You & Lenny
Hello Stranger
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Ann Treat Me Nice

Flicker Art Co., Dept. B, Dobbs Ferry, N. Y.
Rush postpaid the following 2 Wiggle Buttons
and 2 Keychains with funny sayings and these
names: _____

(If you wish you may order 4 Buttons or 4
Keychains with same name and saying.) I
am enclosing \$1 for every 2 Buttons and 2
Keychains ordered (total. 4 for \$1.)

Name _____
Address _____
City _____ Zone _____ State _____

PRIVATE LINE

(continued from page 34)

Arthur Miller and you're half way there. Make a fried chicken dinner and have mood music by Jackie Gleason and Paul Weston sounding from your hi-fi and I guarantee you you can't miss! And in the course of conversation, if you should mention Franklin D. Roosevelt there'll be a tone of pride in Ron's voice. His cherished possession is a letter from FDR to his father in reply to a letter written on behalf of all the ranchers in that area. And in case you're wondering why I referred to Ron as a real Prince Charming—well, the reason is because this is a boy with heart, understanding and empathy—three characteristics that are very hard to find. And besides, the role Ron's wants to play more than anything is the role of Prince Charming. Ron's deserving of your support. So why not become an Ely Elator soon?

LAST MINUTE RAMBLINGS... BEN COOPER's said goodbye to Uncle Sam. After spending a few "cool" weeks with his family in New York, Ben took the fastest plane back to glamsville. He looks real great and if you're a Cooper enthusiast, why not help Ben get back into the swing of things. Write the studios and tell them you'd like to see him in a flick soon... JOHN SMITH, that gorgeous hunk of masculinity on the *Cimarron City* series is planning to produce his own film come next fall. The title: *The Gun Hog*. John likes being in love!... After entering a \$10,000 puzzle contest, MARK

DAMON's prize was a sewing machine! This is the first time Mark's never won the big money. Better luck next time, MD... DEAN JONES is Burma bound. He'll co-star with FRANK SINATRA and PETE LAW-FORD in *Let's Say Never*—a war flick on the Burmese guerrillas... Cutest Duo: TY the new *Cheyenne* HARDIN being taught how to Cha Cha Cha by adorable wife ANDRA MARTIN. They're so in love.

DID YOU KNOW THAT... CRAIG STEVENS, the law-abiding *Peter Gunn* is married to ALEXIS SMITH?... MARGE CHAMPION, BEN ALEXANDER, JUDY GARLAND, LANA TURNER, NANETTE FABRAY, THE FOUR PREPS are all alumni of Hollywood High? Saw this clan at the annual gathering of HH alumni... JOANNA MOORE and GEORGE STEVENS, JR. are a constant thing... actress JEAN WILLIS played nurse to PAT CONWAY? He suffered slight injuries on his *Tombstone* Territory set.

PET PEEVE... "Narrow minded people"—JOHN SAXON PET PROJECT... Helping the unfortunate. The City Of Hope needs your help. Won't you lend a helping hand to some less fortunate person by sending a contribution, no matter how small to the City Of Hope, in care of your local post office? GEORGE JESSEL and I would be very grateful... and thanks.

That's my private lingo this month. Hope you liked it and do swing along with us next issue when I guarantee you my line will be sizzling!

• end

POPULAR

(continued from page 35)

than a fritter? Sandra frowned and bit her lip. Then, with a determined toss of the head, she wrote BE FIRST to give a home party. Maybe it wouldn't be a wild success but Sandra was pretty certain that the kids wouldn't knock it. "With no one else making like Elsa Maxwell, at least they'll give me E for effort," she murmured.

Sandra started her trail blazing next day and nothing spectacular happened. But the following day three girls and two boys whom she had spoken to, stopped her in the hall and chatted. By

the following day, she had invited nine guests to her party, and had learned that Fairfield's football team was one of the best in the county. (She learned that when one of the party guests turned out to be captain of the team. Talk about hitting the jackpot!)

After the first home game, Sandra employed her trail blazing technique again, and invited a gang to her home for food and football talk, instead of congregating at the malt shop. Jim, the team's captain, loved her for this. For even a conquering hero can have a flat wallet!

Sandra found her BE FIRST slogan an exciting challenge throughout the school year. Not all her efforts brought

her glory. She was a flop at painting posters for the candy sale. But Jim, a talented classmate, took her off the hook by painting new posters instead. Sandra had the poster paints at home, so Jim did the art work at her house one evening. They had such a pleasant time that they made a date for the coming weekend and . . . Come to think of it, *flop* is hardly the word for that endeavor!

Sandra wisely avoided an egotistical approach and she never, never rammed Dodson High down the others' throats. Her usual preamble was: "Do you think it would be fun to . . . ?" or "What do you kids think of this idea?" If she was voted down, she stayed down, and looked for a new trail to blaze.

In June, her father mentioned an offer he'd had to return to their former big city. Sandra's eyes widened and her cheeks grew pink with indignation.

"What? Make me give up all my friends; all my fun?" She shoved back her blonde hair as she searched for words. "Why, Dad, if I had to leave Riverdale High I . . . I'd die!"

• end

DICK CLARK

(continued from page 40)

"Very few. Some of them have indicated that they would like to become a professional dancer or singer but it's too early yet."

Since all the kids go into Pop Singer's Drug Store after the show is finished for the day, would you ever consider moving the show in there, just for one afternoon as a novelty?

"No, It's much too small to broadcast from; not all the kids are able to get in."

Are there any advantages or disadvantages from broadcasting in Philadelphia?

"The show originated here for six years and everyone feels fairly well at home."

Are you thinking of eventually moving the Bandstand to New York?

"We have plans to eventually bring the show to different cities."

How do you feel about having the most popular show for teen-

(continued on next page)



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DICK CLARK

(continued from page 61)

agers as well as adults?

"Very wonderful. The adults have watched us make it. I consider it a great honor."

How do you feel about being the top disc jockey in the country?

"That too is an honor; a wonderful position. How can you really answer it?"

When did the idea of the Saturday night Dick Clark show originate?

"We started thinking about it last summer when we presented it to ABC... an idea for a Saturday evening Bandstand."

As an added attraction on your own show, could you work up a lindy or cha-lypso number with the best dances from the Bandstand dancing?

"I think we do that now and again as an informal thing (with the spotlight dance)."

What are your future plans?

"I do everything possible to keep it (Bandstand) enjoyable. Soon we are going to have another dance contest and a few more surprises. (The results of the previous dance contest are: first place: Bob Clayton and Justine Corelli and second place: Joe Venutite and JoAnn Mealey.)"

What is your wife's name?

"Barbara."

When were you married?

"Salisbury, Maryland — June 28, 1952."



Dick Clark can dance up a storm as he proved on the popular NBC-TV Arthur Murray Party.

What is your son's name?

"Richard."

How old is he?

"One year, two months."

What does he think of the show?

"He watches it. He does not talk very much as he knows only three words. With the fast dances, he jumps up and down and with the slow ones, he sways back and forth."

• end

GENE VINCENT

(continued from page 46)

get this interview:

How many are in your family?

"I have a mother, father, and three sisters."

I suppose you don't get home very often.

"No I don't."

Do you have a special girl friend?

"No."

What is your pet peeve?

"I don't have any."

What do you like to do for relaxation?

"Mess with cars."

What do you dislike doing?

"Well, I'd rather play for a dance than go on stage."

What is your favorite food?

"Steak."

What is your favorite song?

"I like 'Good Golly, Miss Molly.'"

What's your favorite color?
"Blue."

How old were you when you started your singing career?

"Nineteen, about."

-Had you ever thought of doing anything else?

"No."

How do you feel when you get in front of a crowd of screaming girls?

"It discourages me."

The teenager is getting a lot of criticism now-a-days. What is your opinion on this matter?

"If you check the statistics, you will find the adult commits most of the crimes."

What is your impression of Elvis Presley?

"He's a pretty good ol' boy."

What was your greatest thrill since your career started?

"Playing with Little Richard."

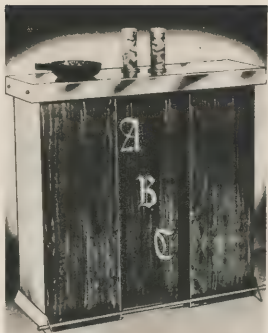
(That was in the movie, "The Girl Can't Help It") and "Hot Rod" (Co-starring with Yvonne Lime). (Kay Wheeler, Cool & Hep's Hollywood Editor also appeared).

Gene said, "I appreciate what people are doing for me. If things go well for me another year; I'm going to quit." He explained to me that it's best to get out of show business while you're ahead. He also said, "Sometimes the audience doesn't like you; that's what hurts the most." It made me realize show biz isn't always a happy life.

He autographed a picture for me. Then he said, "Thank you Ma'am for the interview and shook my hand. I thought that was very sweet of him."

He's gone now, but the experience will be a lasting memory. I hope I shall be able to see him in person again, someday. It would, indeed, be another great thrill.

• end



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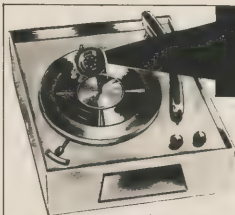
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GENE VINCENT

(continued from page 47)

for a grocery store first, and then the lake. There were about 15 kids in all, but Gene insisted on buying all the food and drinks. He loaded the back of his cool cad until it wouldn't close! At the lake, we built a big bon fire and roasted weiners and marshmallows and sang just about every song we could think of. It was a real experience to sit out there under the stars, and hear the sweet clear voice of Gene, singing for all those kids, giving them an experience they would never forget. I wondered, as I watched their happy faces in the firelight, just how many other famous people would do such a simple and thoughtful thing for a crowd of youngsters he had never heard of a few hours before. Not many, I imagined.

Gene had to leave, even before the rest of the crowd did, for he

had hundreds and hundreds of miles to drive before he reached Norfolk again. As he walked off, waving gaily, and calling everyone by name, I knew in my heart that here was a boy who deserved every bit of his phenomenal success — this nineteen-year-old who wrote a song, recorded it, and proceeded to sell 200,000 copies in two weeks (an all-time record, by the way!) and eventually 2 million!

Recently, I had the fabulous honor of appearing in a movie named "Hot Rod Gang", starring Gene. He was simply wonderful in it as usual. Gene really likes Elvis and has always been very kind and friendly to me even though I was the president of the nation's first and largest Elvis Presley Fan Club. Elvis considers Gene one of his favorite singers. And if Elvis digs him, I do too. This is one entertainer, that isn't conceited about his success. If anyone deserves even more success, it's Gene.

• end

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FAN CLUB

(continued from page 50)

name; stationery; at least 24 stencils for (1) journal; mimeographing; informal snap shots for the journal; envelopes for mailing journal; postage for journal or bulletins (if you send (1) journal the first year, then you should at least send (3) newsletters at different intervals). As your club progresses, you may want to change the number of journals to suit your news-worthy and financial needs.

Now that you know what a club may cost you in dollars, let us look at HOW YOU GO ABOUT STARTING THE CLUB: (1) Choose your star carefully to make sure that he or she really needs a club and will cooperate with you in making the club successful. (2) Write your star for permission to start the club and secure a letter from him giving you this permission. (3) Arrange to have photostats made of this letter so fan groups like HEPCATS will

register your club. (4) Explain to your star what you would like from them. i.e.: personally autographed club photo; a letter from your star for the journal; news of picture and TV releases and personal appearance tours; meeting members of the club by prior arrangement with the prexy and the star.

DUTIES OF THE PREXY: Acknowledge club dues promptly; send our membership cards; add each new member to a list to be sent to your star periodically for mailing of club photo; keep a club file with each member's name, address, birthdate, acknowledgment of dues, etc. Answer mail as quickly as possible. Remember you and your staff are responsible for publicizing your club with the fans. Nothing kills interest more quickly than writing your favorite's prexy and waiting months for an answer. Gather material for your journal. The prexy is usually the editor. Keep a record of all moneys received and spent so that you may present your star with a financial statement once a year.

HOW MUCH TO CHARGE FOR MEMBERSHIP DUES: It is generally accepted that most clubs charge from 75¢ to \$1.25 dues depending upon what is offered. A club that offers (3) journals should ask for the maximum.

WHAT TO INCLUDE IN A JOURNAL: Letter from honorary; letter from proxy; reviews of motion picture and TV appearances; articles from members meeting with the star; pen pal page; publicity page; gossip column on the activities of your club members; features on honorary members; contests to keep your members interested; pet charity projects; poems; sketches to make your journal attractive; and of course, snapshots of your star.

HOW TO GET PUBLICITY FOR YOUR CLUB: Register club with magazines like HEPCATS; encourage star to mention club in interviews with magazines; disc jockeys sometimes mention clubs; use rubber stamp with stars latest pic credit on mail sent out; publicize club in other club journals; encourage members to pass out application blanks to friends and pen pals.

Fan clubs can really be fun! Why don't you try to start one for your favorite. Besides, wouldn't you like to know that you helped someone achieve a dream they've longed for?

EXCITING NEW CLUB! . . . **BARRY COE** has just organized a Motion Picture Fan Club that is a real gas! If you're a real Coe enthusiast then better join this club today. It's really great. Write Barry at 20th Century-Fox, Beverly Hills, California. His journals are masterpieces you'll want to keep forever.

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Barbara Belle, 835 N. Clark, Hollywood, Cal.

TONY PERKINS

Jack Knox, PO Box 326, Hollywood 28, Cal.

Hope we've been of service to you and do drop us a line to let us know what your club is doing.

LETTERS

(continued from page 6)

Dear Bessie:

I am 12 years old, and even though I'm not exactly a teenager I really dig your magazine, HEPCATS. I especially like Pat Boone and I hope I'll always find articles about him in your super book.

Eileen P.
Flushing, N. Y.

Dear Bessie:

I think your magazine is GREAT. I have been reading it for a long time and I love the way you have changed it. I used to enjoy the little bits, pieces, stories and poems that Sally Rusak and Mickey Rohal contributed. Maybe you will keep "Flotsam and Jetsam."

Hope you will have something on Sal Mineo in your magazine real soon.

Keep up the good work.

Mary Lou F.
Chicago, Ill.

Dear Bessie:

I was just going through HEPCATS and thought I'd sit down and drop you a few lines about it.

I am a junior in high school and I am very interested in journalism. I had a column in our local paper for teenagers for awhile and I hope to eventually be a big-time columnist writing about TV, movie and record stars.

Naturally, I read all the fan magazines on the stands these days. It is my opinion that you are giving us the most news about our real favorites.

Thanks for your interest in teenagers, and I and all my friends wish you the best of luck.

Cordially,

Gal. 2 Letters

Alma A.
Amenia, N. Y.

Dear Bessie:

I have just received my copy of HEPCATS which is my favorite teenage magazine. I have never written to an editor before but here I am now giving my opinion. I think HEPCATS is the Very Most.

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CONCENTRATED

STOP BEING SKINNY AND TIRED!

Amazing Scientific Plan Adds Attractive Pounds and Inches

AS FAST AS YOU WANT... OR YOU PAY NOTHING!



START GAINING WEIGHT TODAY... AND KEEP ON GAINING HEALTHY POUNDS AND INCHES!

Don't be skinny... Put on pounds and inches of new, attractive flesh... and feel like a new person. *Vitatonc* Tonic and Appetite Stimulant is an amazing Scientific Formulation for easier weight gain. It helps you gain pound after pound, which makes your figure better looking... while you eat the foods you choose. It peeps up Vitamin deficient *Appetites*... automatically you gain weight without conscious effort. And at the same time, you lose that "tired feeling," have more resistance, sleep better at night. If you are skinny and tired because of poor appetite or poor eating habits... this medically safe, easy way helps you gain energy faster, and puts on pounds and inches of new weight, for a shapelier figure.

HOW YOU CAN LOOK BETTER... AND FEEL LIKE A HEALTHIER, MORE ROBUST FIGURE!

Vitatonc is entirely safe, contains no drugs, no stimulants, but is a medically scientific Concentrated Food Formula that's EXTRA RICH in easier to assimilate calories, fortified with other proven weight building elements. Many underweight people have smaller than normal stomachs. Half way through a meal, they're full... can eat no more. *Vitatonc* is more than a meal. Yes, each daily supply of *Vitatonc* is an rich in calories as many a skinny person's regular full meal.

ONE OF THE MOST POWERFUL YET SAFEST WEIGHT GAINING FORMULAS THAT'S EVER BEEN OFFERED!

Vitatonc's 10-in-1 Formula is like a Doctor's Prescription... it's safe, it's healthy, it's approved, and it's so that it was wonder-fully trusted. It was pre-pared to be approved and recommended for use by medical men, and even young children. THESE ARE THE PLACES ON YOUR BODY WHERE YOU WOULD BE UNDERWEIGHT

Arms
Thighs
Legs
Hips
Culves
**BE APPEALING-AVAILABLE
SKIN-CONFIDENCE**

If you are skinny and embarrassed when you undress because of scrawny body, thighs, arms and legs... Now you may be able to quickly put on more attractive pounds and inches so fast it will amaze you... *Vitatonc* is developed by Men of Medical Science... a delicious weight adding formula, jam-packed with wonder calories to help your body gain good-looking flesh automatically, wherever you need it... on face, neck, arms, legs and ankles... Always like magic, skinny "boom-stick" figures fill out all over the body into a beautiful new look! That's why popular! Concentrated *Vitatonc* stimulates Vitamin Deficient appetites... New Prep. Victor and Vitality.

IMPORTANT! Forget everything you have ever heard about weight gaining products before today! Don't confuse *Vitatonc* with any other formula you have ever heard of, or tried. *Vitatonc* is a medically Doctor *Prescription!* And here is the overwhelming proof! When you use *Vitatonc* concentrated 10-in-1 Formula to add weight... you will be among the fortunate men and women who experienced incredible weight gains... after every other weight gaining method failed them.

No other product can claim all these amazing weight gaining and health giving ingredients.

HOW VITATONC WORKS TO GIVE YOU NEW ATTRACTIVE POUNDS AND INCHES!

Here is the actual formula... The amazingly safe, tested, way to gain weight. The method you may have heard about... now ready for sale without a Doctor's Prescription.

Concentrated 10-in-1
Weight Gaining Formula Contains:
1. Amazing, DPA (Dicalcium Phosphate Anhydrous) When you take concentrated *Vitatonc*, this

tested ingredient will build body tissue, strong bones and supply your body with two needed minerals of Human Nutrition.

2. **Enriched B-12**... Called the sensational growth vitamin, this is the world famous "red vitamin" doctors prescribe to build physically robust appetites... has a remarkable ability... proven in clinical tests on children to cause weight and growth gains.

3. **Special Iron** (From Ferrous Sulfate)... Helps correct iron deficiency anemia, which makes you feel tired, listless, and run down. Helps rich, red blood for added pep, and energy too.

4. **Stimulating B-1**... Two average doses of Concentrated *Vitatonc* contain four times the minimum daily requirement of Vitamin B-1. An appetite building vitamin that increases your desire for food helps you relish your meals, and look forward to dinner with bappy anticipation.

5. **Californian Vitamin D**... A proven high concentrate vitamin which helps you build strong bones... A proven aid in keeping your teeth in good condition as well.

Five Other ingredients... making concentrated 10-in-1 *Vitatonc* Formula one of the greatest weight building products ever developed! Loaded with super-calories that help you put on pounds and inches of good-looking flesh, easily and pleasantly.

RELEASED... WITHOUT A PRESCRIPTION

Used successfully by thousands of Doctors, you can gain new, new, attractive weight *without* a prescription. But... what if your friends will be amazed. Yes, you can do this without treatment with any other medicine, pills, drugs or doctors. The new... *Vitatonc* is a Doctor on underweight men, women, children... all age groups and build effective.

HELPS YOU ENJOY NEW ENERGY AND A ZEST FOR LIFE WHILE YOU ADD WEIGHT!

It is very rare that a Weight Gaining Formula offers an underweight person the opportunity to maintain a vigorous life appearance, enjoy sound sleep and have a good sense of well-being... when they are the process of gaining the added pounds and inches they so urgently desire. You will, we feel, thank a thousand times for telling you about *Vitatonc*, the most amazing Weight Gaining Formula Ever Developed.

GUARANTEE

Accept no substitute, only *Vitatonc* Concentrated Weight Gaining Formula, including DPA, approved for sale without a Doctor's Prescription. **Return Money!** Only *Vitatonc* Concentrated formula will give you the results you want. **Guarantee in the Extra History of *Vitatonc*!**

If you are not completely satisfied with your *Vitatonc* results, in 30 days, if you return your *Vitatonc* to the place where you bought it, your money will be refunded. **BUY ONLY *VITATONC*!**

IF YOU ARE NOT BUYING *VITATONC*, IT DOESN'T COST YOU A PENNY! This is true in 100% of cases. **Return \$11.00** if you return your *VITATONC* to the place where you bought it.

VITATONC HEALTHY INGREDIENTS
(Dicalcium Phosphate Anhydrous)

THE SECRET OF THIS SAFE, DOCTOR-APPROVED WEIGHT GAINING FORMULA

The ingredients in *Vitatonc* have been more thoroughly tested over a longer period of time, by more Doctors in more clinics and hospitals than many other products sold anywhere under a Doctor's Prescription. Doctors have proven time and time again that the wonderful ingredients in *Vitatonc* are completely safe and produce no unpleasant side effects.

You may take *Vitatonc* with complete confidence, content in the knowledge that the ingredients have been released for sale without prescription. It is only wonder that *Vitatonc* not only helps you gain so attractive, more shapely figure, by fattening weight maintaining meals with its concentrated ingredients

... but also helps you put good looking flesh on face, neck, arms, hips, thighs, legs and ankles. Why be skinny... why let your life slip by without trying...? No matter what you've tried, *Vitatonc* is the one thing that can help you! It's a shortcut to easy, safe, and pleasant weight gains. Unconditionally Money Back Guaranteed if it doesn't work for you! Yes, this is our unconditional guarantee... *Vitatonc* must gain weight for you... or it won't cost you a penny!

PROOF POSITIVE

If you want to see good-looking pounds and inches of attractive weight added to your Face, Arms, Hips, Thighs, Culves... to every inch of your body where you are thin, then read the thrilling Medical Facts on this amazing concentrated *AP-PETITE* and *WELL-BEING* FORMULA... "Wonder-working" *Vitatonc*... Now available Without a Doctor's Prescription... Entirely at your expense.

Here is the astonishing answer... Underweight people, while actually gaining *Vitatonc*, report they weigh gains of 12 to 26 pounds!

"Gained 26 pounds the first week... to me, *Vitatonc's* the best product I've ever known."
—Mrs. A. F., Brooklyn, N.Y.

"I'm a nurse and I was always tired and worn out after my Night Shift. Now I feel better and can do my job better since taking *Vitatonc*."
—Miss J. V., Registered Nurse, N.Y.C.

"My 15 year old skinny, underweight and unhappy... he's now 15 pounds heavier and looks wonderful!"
—Thanks to *Vitatonc*... —Mrs. M. W., Texas

"Gained 5 pounds the first week... Since then went from 105 to 122 pounds."
—Miss S. C., California

The only real test of a Weight Gaining product is this—How many pounds and inches did people gain in actual use and *Vitatonc* built the answer for you!

DOCTORS

WRITE ON

LETTERHEAD

FOR

CLINICAL

SAMPLE

WHAT VITATONC THE "MIRACLE" WEIGHT GAINER MEANS TO YOU

VITATONC may mean how happy if you are tired of being skinny... of no appetite... of no energy, picking on your food. If you want to get rid of that "And not" feeling... to have more sleep better and have more pep and energy... show all a more robust, stronger figure! *Vitatonc*... then prove AT OUR SIDE how much the Concentrated *VITATONC* Tonic and Appetite Stimulant Plan may help you!

UNDERWEIGHT IS NOT HEALTHY... HELP YOURSELF TODAY... DON'T STAY SKINNY!

Your doctor may have been warning you that your underweight condition can lead to fatigue, loss of sleep and low resistance. Your doctor may also tell you that underweight can make you embarrassed, sensitive and ashamed... That you may be feeling "awkward" and ill at ease, because you are so thin.

If you are skinny because of poor appetite or poor eating habits... If you feel tired out all the time... feel pale, underfed, almost sickly, if your resistance is low and you sleep restlessly at night, then you should make up your mind to test *GENUINE CONCENTRATED VITATONC*.

If when summer comes, you're ashamed to wear a bathing suit, try this New Weight Gaining Discovery, Concentrated *Vitatonc* today. You may say, "I never thought I'd be so happy on the beach." I never thought I could gain weight so easily. The *Vitatonc* Tonic and Appetite Stimulant Plan... is just wonderful!

Take advantage of *Vitatonc's* Special Introductory Free Trial Offer! Do it today!

VITATONC HEALTH PRODUCTS

41 Union Square, New York 3, N. Y.

MAIL THIS COUPON TODAY!

VITATONC HEALTH PRODUCTS DEPT. HE-6
41 Union Square, New York 3, N. Y.

Please send me the complete *VITATONC* WEIGHT GAINING PLAN as marked below.

☐ Please send me your *GENUINE* introductory 21 Day Plan, 1 envelope \$2.50, cash, check or M.O. The very first bottle must help me gain weight as fast as I want, must help me to look better and feel better... must be delicious to taste or my money will be refunded promptly and without question.

☐ I want to save \$2.54. Please send me Triple Size (3 bottles) 63-day *VITATONC* WEIGHT GAINING Plan, 1 envelope \$5.00 cash, check or M.O. and thereby receive 1 *GENUINE* 21 DAY PLAN. **ABSOLUTELY FREE!** (regular price \$5.94). Some absolute money back guarantee.

(When you send cash with order you save up to 90c in postage charges and C.O.D. fees.)

NAME _____
ADDRESS _____
CITY _____
Please ship C.O.D. as marked above.

ZONE _____ STATE _____

ALL ORDERS RUSHED IN PLAIN WRAPPER

Reducing Specialist Says:



"Thanks to the Spot Reducer I lost four inches around the hips and three inches around the waistline. It's amazing!"
Mary Martin, Long Island City, N. Y.

LOSE WEIGHT
where it shows most

REDUCE

most any part of the body with

SPOT REDUCER



Connie Simmons, Bronx, N. Y., says: "I went from size 16 dress to a size 12 with the use of the Spot Reducer. I am glad I used it."

Like a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steam baths, drugs or laxatives. Thousands have lost weight this way—in hips, abdomen, legs, arms, buttocks, etc. The same method used by many stage, screen and radio personalities and leading reducing salons. The "Spot Reducer" can be used in your spare time in your own room. It breaks down fatty tissues, tones the muscles and flesh, and the increased, awakened blood circulation carries away waste fat. Two weeks after using the "Spot Reducer," look in the mirror and see a more glamorous, better, firmer, slimmer figure that will delight you. You have nothing to lose but weight for the "Spot Reducer" is sold on a money-back guarantee.

MONEY-BACK GUARANTEE
With a 10-DAY FREE TRIAL

If the "Spot Reducer" doesn't do the wonders for you as it has for others, if you don't lose weight and inches where you want to lose it most, if you're not 100% delighted with the results, your money will be returned at once.



Marie Hammel, New York, N. Y. says: "I used to wear a size 20 dress, now I wear a size 14, thanks to the Spot Reducer. It was fun and I enjoyed it."

MAIL COUPON NOW!

WEST PRODUCTS, CO., Dept. 412
P.O. Box 322, Lenox Hill Sta., New York 21, N. Y.

Send me at once, for \$2.98 cash, check or money order, the "Spot Reducer" and your famous Special Formula Body Massage Cream, postpaid. If I am not 100% satisfied, my money will be refunded.

Name

Address

City State

MONEY BACK GUARANTEE!

FREE

A large size jar of Special Formula Body Massage Cream will be included FREE with your order for the "Spot Reducer."

**HOME
DELIVERY
SERVICE**

ASK FOR DETAILS

ABSOLUTELY

ON SALE HERE

*At the heart
of the
Community*

NOTHING

ON SALE HERE

D & M scans BOOKSTALL

**WIN
ROCKS
SEASON
TICKETS**

ONLY 1000